



ARIAS-U.S. 2017 Spring Conference
Request for Proposals Submission Guidelines and Application

Proposal Submission Deadline: 5:00 p.m. ET on January 16, 2017

For questions or comments, contact Joyce Arawole at ARIAS-U.S. at jarawole@arias-us.org or 703.260.7515.

Overview

ARIAS-U.S. is seeking dynamic, relevant, and interesting content for the 2017 Spring Conference to be held May 3-5, 2017 at the Ritz-Carlton in Naples, Florida. The planning committee is looking for presentations on substantive insurance and reinsurance matters with great interest to companies, law firms, arbitrators and professionals within the insurance/reinsurance industry. The planning committee is also looking to avoid “talking head” presentations for the Spring Conference. We invite submissions that fit within the listed conference themes below that explore specific challenges, topics and issues in-depth and follow the conference formats listed below. Please review the details and guidelines of this RFP process thoroughly before proceeding.

Conference Themes

- **Emerging Risks** – New or evolving risks that includes technology, social, legal, or economic developments including drones, big data, predictive analytics, cyber, and nanotechnology
- **Business Practices** – Underwriting, claims handling, accounting, and actuarial, in both the property and casualty and life markets
- **Direct Insurance** – Topics to include substantive and arbitration-specific issues arising out of the direct insurance market
- **Reinsurance** – Topics include current trends in reinsurance claims or products, including alternative funding mechanisms such as insurance-linked securities and catastrophe reinsurance bonds and recent case law updates
- **Current Events** You open the NY Times or Wall Street Journal and the following headline appears: “....” The headline you come up with will serve as your session’s title. This conference theme is an opportunity to submit a proposal based on current events in the news that are relevant to insurance and reinsurance industry professionals. The proposal must answer the following questions: What is the topic you are proposing and why? What makes this current event or hot topic of interest to the conference audience? Why is it relevant? How does it impact the business of reinsurance arbitration?

Presentation Formats

Submissions should be interactive, skill-based and/or audience participative, including moderated roundtable discussions in small groups and other forms of presentation that encourage interaction and lively discussions. The planning committee will limit or eliminate completely, any traditional panel formats from this meeting if possible.

- **Conversations that Matter Roundtable Discussions** (45 – 60 minutes) – Lead a roundtable discussion on a proposed topic. Roundtables are small, informal group discussions that give attendees the opportunity to exchange information, discuss best practices, and network with others around common themes and issues. All roundtable discussions will occur at the same time and attendees will have the opportunity to choose the table topic of their choice in advance. The role of the discussion lead at each table will be to guide the discussion, providing opening comments (about 2 – 3 minutes) on

the topic and invite discussion by posing some relevant questions for the group to discuss. Discussion leads will serve as moderators during the group conversation. Each roundtable will have 8-10 attendees. *Please note that a webinar training will be offered to selected presenters on how to lead a roundtable.*

- **Rapid Fire Case Presentation** (10 presentations in 30 minutes, followed by Q&A) – This fast-paced session is designed to provide an engaging platform for speakers to exchange their ideas around a specific topic and stimulate discussion among attendees. Presenters will be allotted three (3) minutes to present on the following question “*what is the most critical or important reinsurance or insurance case within the last three years?*” For example, *Viking Pump*. The presentation should provide a snapshot of the case using just a few illustrative (not narrative) slides within the allotted time. The planning committee will select up to 10 presenters to do 3- minute presentations, followed by 15 to 30 minutes of moderated questions and discussion. This format is ideal to explore a range of perspectives on an issue, get a broad sense of the state of the industry, or offer several different answers to a question or problem.
- **Interactive Panel Session** (45 - 60 minutes) – A fully-formed panel consists of a moderator and multiple speakers, with a well-developed topic of discussion. When submitting a fully-formed panel for consideration, you should explore the implications of the themes and have no more than four presenters to allow for the audience to engage in a thoughtful and meaningful discussion of the topic. Panelists must consider alternatives to the usual presentation/response format, such as limiting opening remarks and focusing on a moderated panel discussion using thoughtful questions posed by the moderator to the panelists to encourage a lively discussion and debate. Panelists should present an idea to the audience. One example is a point/counterpoint panel discussion on the certified question that the Second Circuit Court of Appeals has sent to the New York Court of Appeals in *Global Reins. Corp. of Am. V. Century Indem. Co. (Bellefonte issue)*. In this interactive panel session, the focus will shift from the presenter to the audience after the first 30 minutes of the session. For the remainder of the session, the moderator becomes a facilitator, inviting responses to comments and questions for the panelists and those around the room. An interactive panel session allows attendees to drive their own learning, listen to multiple perspectives on the same issue, and share experiences with individuals throughout the room. The panel moderator is expected to manage the panel development process, open the panel by framing the discussion, and moderate the discussion among the panel and Q&A portion.

Guidelines for Submission

- Proposals may be submitted for targeted member audiences (i.e. Arbitrators/Umpires, Company Representatives, and Counsel).
- Presentations will be considered based on quality of topic, introduction of new and innovative concepts, importance of the subject-matter to insurance/reinsurance arbitration, and appeal to the target audience(s).
- The lead presenter organizes the presentation and is responsible for submitting the proposal application, organizing the group session, moderating the session and leading the discussion.
- This request for proposals is open to all ARIAS-U.S. members and non-members. Interested parties may submit more than one proposal at a time.
- ARIAS-U.S. may request a submission be revised to better fit the conference agenda or combined with another presentation where appropriate.
- Submissions accepted must agree to adhere to a timeline provided by ARIAS-U.S. to submit conference materials, including PowerPoint presentations, and supplementary materials in advance of the conference.
- All individuals accepted to present in any of the presentation types must be registered by the presenter registration deadline. *Please note: no registration or payment is necessary to submit a proposal. Only those accepted will be required to register.*

- Speakers are responsible for their own travel, room, board, incidental, and registration costs.
- Completed proposal application must be submitted electronically by 5:00pm ET on **January 16, 2017** to Joyce Arawole at jarawole@arias-us.org.

ARIAS-U.S. 2017 Spring Conference Submission Application

SUBMISSION DEADLINE: 5:00 p.m. ET on January 16, 2017

Email all completed applications to Joyce Arawole at jarawole@arias-us.org

Proposal Timeline:

Proposal Submission Opens: December 19, 2016
 Proposal Submission Closes: January 16, 2017 by 5:00 p.m. ET
 Submission Status Notification: February 3, 2017
 Speaker Confirmation Deadline: February 8, 2017

Please type your responses and ensure that all fields are complete before submitting the application. All questions concerning this process should be directed to info@arias-us.org. **Note:** If your presentation includes a co-speaker or panelists, you must submit “Speaker Information” for ALL of the presenters.

CONTACT INFORMATION

1. CONTACT INFORMATION:

Please complete the contact information for the main speaker/ submitter of this proposal. This person will be notified regarding the status of the proposal submission.

| | |
|--------------------------|--|
| Full Name: | David C. McLaughlan |
| Title/Position: | Managing Partner, The McLaughlan Law Group LLC, ARIAS-US Certified Arbitrator |
| Telephone Number: | 312-445-8544 |
| Email Address: | David@mclauchlanlawgroup.com |

PRESENTATION INFORMATION

1. SESSION FORMAT:

Presentations may be designed for one or more presenters in either a general session or breakout session format.

- Conversations that Matter Roundtable Discussions: 45 - 60 minutes
- Rapid Fire Case Presentation: 10 presentations in 3 minutes
- Interactive Panel Session: 45 – 60 minutes

A. Please select the presentation format for your proposed session by clicking on the gray box below:

| | |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Conversations that Matter Roundtable Discussions |
| <input type="checkbox"/> | Rapid Fire Case Presentation |
| <input checked="" type="checkbox"/> | Interactive Panel Session |

B. Will this be planned as a General session or breakout?

General Session (Large conference audience up to 250): 45 - 60 minutes

Breakout Session (Small group concurrent sessions of up to 70 people in a room): 45 – 60 minutes

| | |
|--|--|
| <input type="checkbox"/> General Session | <input checked="" type="checkbox"/> Breakout Session |
|--|--|

C. Please provide the technology that you plan on using, if any (PowerPoint, live polling, other?):

| |
|-------------------------|
| PowerPoint presentation |
|-------------------------|

2. CONFERENCE THEMES:

We encourage proposals focused on a variety of topics that relate to the general themes provided below.

Please select a theme by clicking on the gray box below:

| | |
|-------------------------------------|--|
| <input checked="" type="checkbox"/> | Emerging Risks – New or evolving risks that includes technology, social, legal, or economic developments including drones, big data, predictive analytics, cyber, and nanotechnology |
| <input type="checkbox"/> | Business Practices – Underwriting, claims handling, accounting, and actuarial, in both the property and casualty and life markets |
| <input type="checkbox"/> | Direct Insurance – Topics to include substantive and arbitration-specific issues arising out of the direct insurance market |
| <input type="checkbox"/> | Reinsurance – Topics include current trends in reinsurance claims or products, including alternative funding mechanisms such as insurance-linked securities and catastrophe reinsurance bonds and recent case law updates |
| <input type="checkbox"/> | Current Events You open the NY Times or Wall Street Journal and the following headline appears: “....” The headline you come up with will serve as your session’s title |

3. TARGET AUDIENCE:

Proposals may be submitted for targeted member audiences (i.e. Arbitrators/Umpires, Company Representatives, and Counsel).

Please select the target audience(s) by clicking on the gray box below:

| | |
|-------------------------------------|-------------------------|
| <input checked="" type="checkbox"/> | Arbitrators / Umpires |
| <input checked="" type="checkbox"/> | Company Representatives |
| <input checked="" type="checkbox"/> | Counsel |

4. SESSION TITLE:

List the presentation title as it will appear in the conference program. Please limit to 10 words or less.

Drones: Regulatory, Privacy, Product Liability and Insurance issues

5. SESSION DESCRIPTION:

Please provide a brief 25-50 word description of the presentation content. Describe the session in promotional terms for the registration brochure.

The rapid development and deployment of drone technology in our word is fast moving change that presents many regulatory, privacy, legal and insurance issues. The FAA recently issued regulations governing drone operations and many states have passed regulations to control the technology. The proliferation of drones will challenge existing laws and require new ones. Insurers will be called upon to play a role in this technology and have embraced it for their own needs.

6. DETAILED SESSION DESCRIPTION:

Please provide a detailed (no more than 300 words) description of the presentation content and how you plan to engage participants.

See attached presentation by the author from a webinar in December, 2016 which will be adapted for this presentation. The presentation will provide an overview of the technology, legal issues, privacy concerns and insurance issues to the audience. Ideally this will be presented in a round table panel discussion format where other new technology issues are discussed or other panel members act as discussion leaders on the broad scope of issues.

7. SESSION LEARNING OBJECTIVES:

Learning objectives are a required component of the submission process so that ARIAS-U.S. can request for continuing legal education credits.

Please state what participants can expect to learn and /or do upon completion of the session in measurable, behavioral terms. **Examples of measurable words include: state, list, describe, explain, identify, name, demonstrate, etc.** [Click here for a link to examples](#)

Please include three to five learning objectives below:

| | |
|---|---|
| 1 | Become knowledgeable about current drone technology and use. |
| 2 | Introduction to FAA regulation of Drone use and operations |
| 3 | Understand efforts and conflict between FAA regulation and state regulation of drones |
| 4 | Introduction to product liability potential for Drones |
| 5 | Privacy act issues with Drone technology |

SPEAKER INFORMATION

8. SPEAKER BIOGRAPHY:

Speaker biographies are a required component of the submission process so that ARIAS-U.S. can request for continuing legal education credits. ***Please complete a speaker biography for each presenter. For additional speakers, please copy this page.***

A. Contact Information:

| | |
|-------------------|--|
| Full Name: | David C. McLauchlan |
| Title/Position: | Managing Partner, The McLauchlan Law Group LLC |
| Telephone Number: | 312-445-8544 |
| Email Address: | David@McLauchlanLawGroup.com |

B. Presentation History:

Have you presented at an ARIAS-U.S. conference or seminar previously?

| | | | |
|--------------------------|-----|-------------------------------------|----|
| <input type="checkbox"/> | Yes | <input checked="" type="checkbox"/> | No |
|--------------------------|-----|-------------------------------------|----|

Has this presentation been delivered before?

| | | | |
|-------------------------------------|-----|--------------------------|----|
| <input checked="" type="checkbox"/> | Yes | <input type="checkbox"/> | No |
|-------------------------------------|-----|--------------------------|----|

If yes, when and where?

I was the presenter/speaker on December 5, 2016 in a speech/webinar for the Knowledge Group; See attached presentation which will be adapted for this proposed program and my CV

C. Please describe your familiarity with the target audience and your expertise on this topic:

I am an ARIAS-US certified arbitrator and mediator; I have been an insurance coverage lawyer for over 40 years; I am an instrument rated private pilot, former plane owner and experienced aviation lawyer; I am a drone owner and likely will be a certified drone pilot by the time of this presentation. See my attached CV

D. Please provide a biography of (up to 150 words) as it will appear in the conference program.

Mr. McLauchlan is a highly respected business advisor, litigator, trial lawyer, arbitrator and mediator. He is a former partner in the law firm of Locke Lord LLP, where he was head of the firm's insurance practice and founder of the McLauchlan Law Group LLC. He is a certified ARIAS-Arbitrator, Member of the Chartered Institute of Arbitrators and certified as an arbitrator and mediator by numerous courts. He has practiced law for over 30 years and concentrates his practice in business counseling and in resolving complex business disputes through mediation, arbitration and when necessary through business litigation. David has counseled all manner of businesses both large and small and successfully resolved matters involving insurance, reinsurance, construction law, intellectual property, mergers and acquisitions, unfair business practices, aviation law, product liability, property damage and claims related to asbestos containing products and environmental coverage issues. He has mediated, arbitrated and tried cases across the United States including trying cases before State and Federal Courts and in private arbitrations serving as lead trial counsel and Appellate counsel. Throughout his career he has successfully managed large litigation teams and served as a mentor and leader to numerous young litigators who are now successful partners, managing partners, and corporate law department executives. His litigation expertise and professional regard has been recognized by the Leading Lawyers Network, Illinois Super Lawyers, Best Lawyers in America and he is AV peer rated by Martindale Hubbell. He is a Fellow of the Litigation Counsel of America and a Fellow of the American Academy of Alternative Dispute Resolution.

Thank you for completing the Call for Proposals Submission Application. Please email all completed applications to Joyce Arawole at jarawole@arias-us.org by 5:00 p.m. ET on **January 16, 2017**. All submitters will be notified no later than February 3, 2017.