



# 2017 ARIAS•U.S. Spring Conference Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

ARIAS•U.S. Fall Conference will take place at the Ritz Carlton Hotel in Naples, Florida, May 3-5, 2017. This three day conference will include general sessions, breakout sessions, breakfast, lunch and networking receptions. Expected attendance is 200-250 key company decision makers.

## Why You Should Be Involved

Involvement with ARIAS•U.S. provides your company with:

- Exposes your brand to this lucrative target market before, during, and after the event;
- Provides the opportunity for your company to interact with ARIAS•US leadership and core supporters; and
- Creates a win-win scenario for your company, your target audience and ARIAS•US.

**Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!**



ARIAS•U.S.

7918 Jones Branch Drive, Suite 300 • McLean, VA 22102

Tel: 703-574-4087 • Fax: 703.506.3266 • Email: [smeier@arias-us.org](mailto:smeier@arias-us.org)

ARIAS•US is a 501(c)6 organization. Tax Identification Number: 13-3804860.

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### Networking, Meals, & Reception Sponsorship Opportunities

*Available to Non-Member Individuals and Companies.*

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#### **Networking Breakfasts** (\$2000 per sponsor, 2 opportunities available)

The Thursday Networking Breakfast starts the day off with an array of fresh fruit, baked goods and piping hot beverages while attendees have the opportunity to leisurely catch up with colleagues. The Friday Networking Breakfast is the last hurrah before the final session. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and a hearty breakfast before they head back home.

#### **Networking Breaks** (\$1500 per sponsor, 3 sponsorships available)

If ever there was a group that takes their networking breaks seriously, it would be the ARIAS Conference attendees. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and talk shop.

#### **Networking Luncheons** (\$2500 per sponsor, 2 sponsorships available)

No better way to grab the attention of each attendee than to sponsor the first gathering of the conference, the opening day luncheon. The luncheon will be held in the beautiful Center Court. The Ritz Carlton, known for its luxurious accommodations and fine cuisine, will be the perfect backdrop to your company's sponsorship. Your sponsorship will have signage around the room acknowledging your company as the luncheon sponsor.

#### **Opening Day Evening Reception** (\$4000, 1 sponsorship available)

With the fountains flowing in Center Court, attendees enjoy drinks and light fare as they talk shop with business associates. In addition to signage welcoming the attendees, in a location offering views of crystal blue water surrounded by lush tropical landscaping under Southwest Florida's majestic evening sky. The sponsor of this reception can take advantage of offering a customized drink incorporating their company brand.

#### **Evening Reception** (\$4000, 1 sponsorship available)

After an afternoon of fun in the sun or snoozing poolside, guests will be ready to have a few drinks and engage with their colleagues once again! In addition to signage welcoming the attendees, the sponsor of this reception can take advantage of offering a customized drink incorporating their company brand.



## Additional 2017 Spring Conference Sponsorship Opportunities

### Yoga on the Beach (\$2500)

Designed to create an energetic and healthful workout, begin your conference experience with morning yoga on the beach! **Optional Company Additions:** Branded Towels, Water Bottles, T-Shirts.

### ARIAS 3K or 5K Fun Run! (\$3500)

A 3K or 5K race on the Ritz Carlton property. Runners will pace themselves around the scenic course while walkers will circumnavigate the course on the rotation. Juice, fruit and iced towels will be made available at the finish line. Sponsor signage will be placed at the starting and finishing line of the race. **Optional Company Additions:** Branded Towels, Water Bottles, T-Shirts.

### Photo Scavenger Hunt – ARIAS Style (\$2500)

Smile! You are going on a photo adventure. Your team has exactly one hour to take ten pictures of any of the items on your list. There are only ten pictures available on your camera, so plan carefully! **Optional Company Additions:** Branded Water Bottles, T-Shirts and/or prizes.

### Game On– Beachside!! (\$3000)

In the mood for a little healthy competition but don't have time for 18 holes of golf? This is the perfect opportunity to network, enjoy the beautiful scenery and show off the fact that you are a true athlete! Around for 7,000 years, Bocce is a social and competitive game of skill. It sharpens the reflexes, requires judgment and stimulates strong sportsmanship among players. Couple this with drinks and hors d'oeuvres and everyone attending will talk about this event for several months. **Optional Company Additions:** Branded Towels, Water Bottles, T-Shirts and/or prizes.

### ARIAS•U.S. Golf Tournament (\$7,000)

Whether you are a serious golfer or just a "vacation" player, the ARIAS Golf Tournament is always a great opportunity to enjoy the sport, the lush course and network with your colleagues. In addition to signage, the sponsor of this tournament will have the opportunity to add in branded swag, prizes for some "extra competition" and even offer up a free "Mulligan" to each player.

### All ARIAS•U.S. Fall Conference Sponsors Receive:

- Logo placement and recognition in marketing collateral, event signage, and onsite materials as a conference sponsor.
- Logo placement and recognition on ARIAS•U.S. Fall Conference webpage with link to your corporate website.
- Logo placement and recognition as a sponsor in ARIAS•U.S. Quarterly Issue – Fall Conference Recap Section.
- Opportunity to include an insert in the Fall Conference registration materials.
- Recognition as a sponsor from the podium at the Opening & Closing General session.
- Opportunity to send an e-mail to attendees pre- or post-conference\* (*Sponsor will provide the content and it will be approved by the ARIAS•U.S. Board. Staff will send out on behalf of your company.*)

*\*Available to sponsors at the \$3000 or above level.*





# Sponsorship Commitment Form

## Sponsorship Commitment (please check your selection)

- Networking Breakfasts (\$2000, 2 opportunities available)
- Networking Breaks (\$1500, 3 sponsorships available)
- Networking Luncheons (\$2500, 2 sponsorships available)
- Opening Day Evening Reception (\$4000, 1 sponsorship available)
- Evening Reception (\$4000, 1 sponsorship available)
- Yoga on the Beach (\$2500)
- ~~ARIAS 3K or 5K Fun Run! (\$3500) — **SOLD**~~
- Photo Scavenger Hunt – ARIAS Style (\$2500)
- ~~Game On—Beachside!! (\$3000) — **SOLD**~~
- ARIAS•U.S. Golf Tournament (\$7,000)
- ~~Branded Lanyards (\$2000) — **SOLD**~~

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Title: \_\_\_\_\_ Company Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## PAYMENT INFORMATION

Complete the following credit card information and submit the form to: ARIAS•U.S., 7918 Jones Branch Drive, Suite 300, McLean, VA 22102 or via fax 703-506-3266 or via email info@arias-us.org. For payment by check, please make the check payable to ARIAS•U.S. (Fed ID #13-3804860) and send to: *By First Class mail:* ARIAS•U.S., 6599 Solutions Center, Chicago, IL 60677-6005; *By Overnight mail:* ARIAS•U.S., Lockbox #776599, 350 E. Devon Ave., Itasca, IL 60143

Credit Card:  AMEX  DISC  MC  VISA  
 Credit Card #: \_\_\_\_\_  
 Exp Date: \_\_\_\_ / \_\_\_\_ Billing Zip Code: \_\_\_\_\_  
 Name as it appears on card: \_\_\_\_\_

Check (payable to ARIAS•U.S.) # \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

Submit the completed form to: ARIAS•U.S., 7918 Jones Branch Drive, Suite 300, McLean, VA 22102  
 or via fax 703-506-3266 or via email info@arias-us.org.  
 Please also submit your company logo in vector format, and a brief company description with completed form.