



# 2017 ARIAS•U.S. Fall Conference Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

ARIAS•U.S. Fall Conference will take place at the Marriot Marquis Hotel in the heart of New York City, November 2-3, 2017. This two day conference will include general sessions, breakout sessions, breakfast, lunch and networking events. Expected attendance is 400 - 450.

## Why You Should Be Involved

Involvement with ARIAS•U.S. provides your company with:

- Exposes your brand to this lucrative target market before, during, and after the event;
- Provides the opportunity for your company to interact with ARIAS•US leadership and core supporters; and
- Creates a win-win scenario for your company, your target audience and ARIAS•US.

**Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!**



ARIAS•U.S.

7918 Jones Branch Drive, Suite 300 • McLean, VA 22102

Tel: 703-574-4087 • Fax: 703.506.3266 • Email: [smeier@arias-us.org](mailto:smeier@arias-us.org)

ARIAS•US is a 501(c)6 organization. Tax Identification Number: 13-3804860.

## Networking, Meals, & Reception Sponsorship Opportunities

*Available to Non-Member Individuals and Companies.*

### **Networking Breakfasts** (\$2,000 per sponsor, 2 opportunities available)

Thursday, November 2 and Friday, November 3, 2017

The Thursday Networking Breakfast starts the day off with an array of fresh fruit, baked goods, and piping hot beverages while attendees have the opportunity to leisurely catch up with colleagues. The Friday Networking Breakfast is also a great chance to raise brand awareness for your company as attendees continue to network before the final sessions. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and a hearty breakfast before they head back home.

### **Networking Breaks** (\$1,500 per sponsor, 3 individual opportunities available)

Thursday, November 2 and Friday, November 3, 2017

If ever there was a group that takes their networking breaks seriously, it would be the ARIAS Conference attendees. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and talk shop.

### **Broadway Luncheon** (\$4000, exclusive sponsorship)

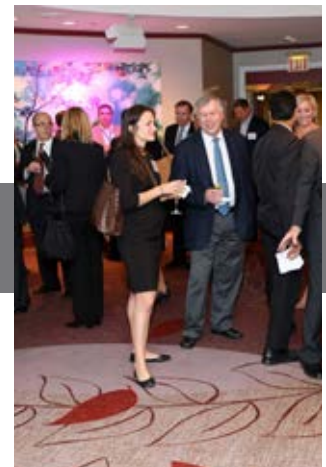
Thursday, November 2, 2017

There's no better way to grab the attention of each attendee than to sponsor the main meal of the conference—the opening day luncheon. The luncheon will be held in the Broadway Lounge overlooking lively Times Square. Your sponsorship will have signage around the room acknowledging your company as the luncheon sponsor.

### **Evening Reception** (\$4,000, exclusive sponsorship)

Thursday, November 2, 2017

Attendees enjoy drinks and light fare as they mingle with business associates. In addition to signage welcoming the attendees and located around the event space, the sponsor of this reception can take advantage of offering a customized drink incorporating their company brand over the bright lights of Broadway.



## Additional 2017 Fall Conference Sponsorship Opportunities

### Charging Stations

(\$5000, 2 sponsorships available)

People rely heavily on mobile technology to stay connected. Whether at trade shows, conferences, or events, mobile devices are often the key to networking opportunities—and the moment the battery runs out, business stops. Take the opportunity to sponsor several mobile charging stations that will provide attendees with a convenient way to get the back-up power they need to stay connected and give your company the chance to raise brand awareness.

### Mobile App Sponsorship

(\$4000, exclusive sponsorship available)

The 2017 ARIAS•U.S. Fall Conference Mobile App for iPhone and Android includes the conference schedule, venue maps, speaker and attendee information, and more. Help make history with the debut of the first-ever ARIAS conference mobile app.



### Conference Lanyards

(\$2000, exclusive sponsorship)

### Women's Networking Event

(\$1500, two sponsorships available)

**SOLD**

### Headshot Lounge (\$2000, exclusive sponsorship)

Branded Networking Lounge Area  
(\$2000, two sponsorships available)

### Conference Program Advertisements

(\$850 – full-page ad, \$500 – half-page ad)

### All ARIAS•U.S. Fall Conference Sponsors Receive:

- Logo placement and recognition in marketing collateral, event signage, and onsite materials as a conference sponsor.
- Logo placement and recognition on ARIAS•U.S. Fall Conference webpage with link to your corporate website.
- Logo placement and recognition as a sponsor in ARIAS•U.S. Quarterly Issue – Fall Conference Recap Section.
- Opportunity to include an insert in the Fall Conference registration materials.
- Recognition as a sponsor from the podium at the Opening & Closing General session.
- Opportunity to send an e-mail to attendees pre- or post-conference\* (*Sponsor will provide the content and it will be approved by the ARIAS•U.S. Board. Staff will send out on behalf of your company.*)

\*Available to sponsors at the \$3000 or above level.



## Sponsorship Commitment Form

**Sponsorship Commitment (please check your selection)**

- |   |  |
|---|--|
| <input type="checkbox"/> <b>Networking Breakfasts</b> – \$2000 per sponsor<br>(2 opportunities available) | <input type="checkbox"/> <del><b>Conference lanyards</b></del> — \$2000 — <del><b>SOLD</b></del><br>(Exclusive sponsorship)          |
| <input type="checkbox"/> <b>Broadway Luncheon</b> – \$4000<br>(Exclusive sponsorship)                     | <input type="checkbox"/> <del><b>Women’s Networking Event</b></del> — <del><b>SOLD</b></del><br>(\$1500, two sponsorships available) |
| <input type="checkbox"/> <b>Networking Breaks</b> – \$1500 per sponsor<br>(3 opportunities available)     | <input type="checkbox"/> <b>Branded Networking Lounge Area</b><br>(\$2000, two sponsorships available)                               |
| <input type="checkbox"/> <b>Thursday Evening Reception</b> – \$4000<br>(Exclusive sponsorship)            | <input type="checkbox"/> <b>Headshot Lounge</b> – \$2000<br>(Exclusive sponsorship)  |
| <input type="checkbox"/> <b>Mobile App Sponsorship</b> – \$4000<br>(Exclusive sponsorship)                | <input type="checkbox"/> <b>Conference Program Advertisements</b><br>(\$850 – full page ad, \$500 – half page ad)                    |
| <input type="checkbox"/> <b>Charging Stations</b> – \$5000 per sponsor<br>(2 sponsorships available)      |  |

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Title: \_\_\_\_\_ Company Name: \_\_\_\_\_  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT INFORMATION**

Complete the following credit card information and submit the form to: ARIAS-U.S., 7918 Jones Branch Drive, Suite 300, McLean, VA 22102 or via fax 703-506-3266 or via email info@arias-us.org. For payment by check, please make the check payable to ARIAS-U.S. (Fed ID #13-3804860) and send to: *By First Class mail:* ARIAS-U.S., 6599 Solutions Center, Chicago, IL 60677-6005; *By Overnight mail:* ARIAS-U.S., Lockbox #776599, 350 E. Devon Ave., Itasca, IL 60143

Credit Card #: \_\_\_\_\_  
 Exp Date: \_\_\_\_/\_\_\_\_ Billing Zip Code: \_\_\_\_\_  
 Name as it appears on card:  
 \_\_\_\_\_  
 Billing Address (if different from above):  
 \_\_\_\_\_  
 \_\_\_\_\_

- Check (payable to ARIAS•U.S.) # \_\_\_\_\_  
 **Credit Card:**  AMEX  DISC  MC  VISA

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date. **Cancellation Policy: All sponsorship fees are non-refundable.**

**Submit the completed form to: ARIAS•U.S., 7918 Jones Branch Drive, Suite 300, McLean, VA 22102  
 or via fax 703-506-3266 or via email info@arias-us.org.  
 Please also submit your company logo in vector format, and a brief company description with completed form.**