



## **ARIAS•U.S. Code of Conduct – Canon IX**

**ADVERTISING:** Arbitrators shall be truthful in advertising their services and availability to accept arbitration appointments.

**COMMENTS:**

1. It is inconsistent with the integrity of the arbitration process for persons to solicit a particular appointment for themselves. However, a person may indicate a general willingness to serve as an arbitrator.
2. Arbitrators shall make only accurate and truthful statements about their skills or qualifications. A prospective arbitrator shall not promise results.
3. In an advertisement or other communication to the public, an individual who is an ARIAS U.S. certified arbitrator or umpire may use the phrase “ARIAS U.S. Certified Arbitrator (or Umpire as the case may be)” or “certified by ARIAS U.S. as an arbitrator (or umpire as the case may be)” or similar phraseology.