



2018 ARIAS•U.S. Spring Conference Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

The ARIAS•U.S. Spring Conference will take place at the Breakers Hotel in West Palm Beach, Florida, May 9-11, 2018. This three day conference will include general sessions, breakout sessions, breakfast, lunch and networking receptions. Expected attendance is 200–250. The ARIAS membership is made up of experienced professionals in the reinsurance arbitration sector; key decision makers such as law firm managing partners, (re)insurance officers and senior management will be in attendance.

Why You Should Be Involved

Involvement with ARIAS•U.S. provides your company with:

- Exposes your brand to this lucrative target market of key decision makers before, during, and after the event;
- Provides the opportunity for your company to interact with ARIAS•US leadership and core supporters; and
- Creates a win-win scenario for your company, your target audience and ARIAS•US.

All ARIAS•U.S. Spring Conference Sponsors Receive:

- Logo placement and recognition in marketing collateral, event signage, and onsite materials as a conference sponsor.
- Logo placement and recognition on ARIAS•U.S. Spring Conference webpage with link to your corporate website.
- Logo placement and recognition as a sponsor in *ARIAS•U.S. Quarterly Issue* – Spring Conference Recap Section.
- Opportunity to include an insert in the Spring Conference registration materials.
- Recognition as a sponsor from the podium at the Opening & Closing General session.
- Opportunity to send an e-mail to attendees pre- or post-conference* (*Sponsor will provide the content and it will be approved by the ARIAS•U.S. Board. Staff will send out on behalf of your company.*)

Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!

**Available to sponsors at the \$3,000 or above level.*

ARIAS•U.S.

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ARIAS•US is a 501(c)6 organization. Tax Identification Number: 13-3804860.

Networking, Meals, & Reception Sponsorship Opportunities

Networking Breakfasts (\$2,000 per sponsor, 2 opportunities available)

The Thursday Networking Breakfast starts the day off with an array of fresh fruit, baked goods and piping hot beverages while attendees have the opportunity to leisurely catch up with colleagues. The Friday Networking Breakfast is the last hurrah before the final session. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and a hearty breakfast before they head back home.

Networking Breaks (\$1,500 per sponsor, 3 sponsorships available)

If ever there was a group that takes their networking breaks seriously, it would be the ARIAS Conference attendees. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and talk shop.

Networking Luncheons (\$2,500 per sponsor, 2 sponsorships available)

No better way to grab the attention of each attendee than to sponsor the first gathering of the conference, the opening day luncheon. The luncheon will be held in the beautiful Mediterranean Ballroom on the first day and the warm and breezy picturesque Ocean Lawn on the second day. The Breakers does not disappoint when it comes to food and venue. Your sponsorship will have signage around the room acknowledging your company as the luncheon sponsor.

Opening Day Evening Reception (\$3,000, 1 sponsorship available)

The view of the sandy beach and the blue waters from the Ocean Lawn at The Breakers is breathtaking. Attendees enjoy drinks and light fare as they talk shop with business associates. In addition to signage welcoming the attendees and around the lawn, the sponsor of this reception can take advantage of offering a customized drink incorporating their company brand.

Evening Reception (\$3,000, 1 sponsorship available)

The Breakers was built with luxury in mind. The Mediterranean Courtyard is the epitome of style and luxury. After an afternoon of fun in the sun or snoozing poolside, guests will be ready to have a few drinks and engage with their colleagues once again! In addition to signage welcoming the attendees, the sponsor of this reception can take advantage of offering a customized drink incorporating their company brand.



Additional 2018 Spring Conference Sponsorship Opportunities

Yoga on the Beach (\$2,500)

Designed to create an energetic and healthful workout, begin your conference experience with morning yoga on the beach! *Optional Company Additions:* Branded Towels, Water Bottles, T-Shirts.

ARIAS 3K or 5K Fun Run! (\$3,500)

A 3K or 5K race around The Breakers property. Staff runners will lead and bring up the rear of the group. Runners will pace themselves around the scenic course while walkers will circumnavigate the course on one rotation. Juice, fruit and iced towels will be made available at the finish line. Sponsor signage will be placed at the starting and finishing line of the race. *Optional Company Additions:* Branded Towels, Water Bottles, T-Shirts.

Photo Scavenger Hunt – ARIAS Style (\$2,500)

Smile! You are going on a photo adventure. Your team has exactly one hour to take ten pictures of any of the items on your list. There are only ten pictures available on your camera, so plan carefully! *Optional Company Additions:* Branded Water Bottles, T-Shirts and/or prizes.

Game On– Beachside!! (\$3,500)

In the mood for a little healthy competition but don't have time for 18 holes of golf? This is the perfect opportunity to network, enjoy the beautiful scenery and show off the fact that you are a true athlete! Around for 7,000 years, Bocce is a social and competitive game of skill. It sharpens the reflexes, requires judgment skills and stimulates strong sportsmanship among players. Couple this with drinks and hors d'oeuvres and everyone attending will talk about this event for several months. *Optional Company Additions:* Branded Towels, Water Bottles, T-Shirts and/or prizes.

ARIAS•U.S. Golf Tournament (\$7,000)

Whether you are a serious golfer or just a "vacation" player, the ARIAS Golf Tournament is always a great opportunity to enjoy the sport, the lush course and network with your colleagues. In addition to signage, the sponsor of this tournament will have the opportunity to add in branded swag, prizes for some "extra competition" and even offer up a free "Mulligan" to each player.



Sponsorship Commitment Form

Sponsorship Commitment (please check your selection)

- | | |
|---|--|
| <input type="checkbox"/> Networking Breakfasts (\$2,000, 3 available) | <input type="checkbox"/> Yoga on the Beach (\$2,500, 1 available) |
| <input type="checkbox"/> Networking Breaks (\$1,500, 3 available) | <input type="checkbox"/> ARIAS 3K or 5K Fun Run! (\$3,500, 1 available) |
| <input type="checkbox"/> Networking Luncheons (\$2,500, 3 available) | <input type="checkbox"/> Game On – Poolside!! (\$3,500, 1 available) |
| <input type="checkbox"/> Opening Day Evening Reception (\$3,000, 1 available) | <input type="checkbox"/> Photo Scavenger Hunt – ARIAS Style (\$2,500, 1 available) |
| <input type="checkbox"/> Evening Reception (\$3,000, 1 available) | <input type="checkbox"/> ARIAS•U.S. Golf Tournament (\$7,000, 1 available) |

CONTACT INFORMATION

Contact Person: _____

Company or Agency Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Cancellation Policy: All sponsorship fees are non-refundable.

*Payment is due at the time of ad placement.

Invoice **or** VISA AMEX MasterCard **Grand Total Due: \$** _____

Credit Card #: _____ Exp Date: ____ / ____ CVV: _____

Cardholder Name (printed): _____ Signature: _____

Billing Address (if different from above): _____

Please fax or email your completed form to 703.506.3266 or smeier@arias-us.org.

Signature: _____ Date: _____

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

*Submit the completed form via fax 703-506-3266 or via email smeier@arias-us.org.
Please also submit your company logo in vector format, and a brief company description with completed form.*