



2019 ARIAS•U.S. Spring Conference Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions and also provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society. The ARIAS membership comprises experienced professionals in the reinsurance arbitration sector; key decision makers such as law firm managing partners, (re)insurance officers and senior management will be in attendance. The Spring Conference caters to C-Suite executives who want to conduct business while enjoying the Florida surf and sun.

The 2019 ARIAS•U.S. Spring Conference will take place at The Breakers Hotel in West Palm Beach, Florida, May 8-10. This three-day conference will include general sessions, breakout sessions, daily breakfast, lunch and networking receptions. Expected attendance is 200 - 250.

Why You Should Be Involved

Involvement with ARIAS•U.S. provides your company with:

- Exposes your brand to this lucrative target market of key decision makers before, during, and after the event;
- Provides the opportunity for your company to interact with ARIAS•US leadership and core supporters; and
- Creates a win-win scenario for your company, your target audience and ARIAS•US.

All ARIAS•U.S. Spring Conference Sponsors Receive:

- Logo placement and recognition in marketing collateral, event signage, and onsite materials as a conference sponsor.
- Logo placement and recognition on ARIAS•U.S. Spring Conference webpage with link to your corporate website.
- Logo placement and recognition as a sponsor in *ARIAS•U.S. Quarterly Issue* – Spring Conference Recap Section.
- Opportunity to include an insert in the Spring Conference registration materials.
- Recognition as a sponsor from the podium at the Opening & Closing General session.
- Opportunity to send an e-mail to attendees pre- or post-conference* (*Sponsor will provide the content and it will be approved by the ARIAS•U.S. Board. Staff will send out on behalf of your company.*)

Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!

**Available to sponsors at the \$3,000 or above level.*

ARIAS•U.S.

7918 Jones Branch Drive, Suite 300 McLean, VA 22102

Tel: 703.574.4087 Fax: 703.506.3266 Email: smeier@arias-us.org

ARIAS•US is a 501(c)6 organization. Tax Identification Number: 13-3804860.

Networking, Meals, & Reception Sponsorship Opportunities

Networking Breakfasts (\$2,000 per sponsor, 2 sponsorships available)

Breakfast starts the day off with an array of fresh fruit, baked goods and piping hot beverages while attendees have the opportunity to leisurely catch up with colleagues. The Friday Networking Breakfast is the last hurrah before the final session. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and a hearty breakfast before they head back home.

Networking Breaks (\$1,500 per sponsor, 2 sponsorships available)

If ever there was a group that takes their networking breaks seriously, it would be ARIAS Conference attendees. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and talk shop.

Networking Luncheons (\$2,500 per sponsor, 2 sponsorships available)

There's no better way to grab the attention of each attendee than to sponsor the first gathering of the conference, the opening day luncheon, held in the beautiful Mediterranean Ballroom looking out over the stunning Mediterranean Courtyard. The setting for lunch on the second day is equally inviting—the warm and breezy picturesque Ocean Lawn. The Breakers does not disappoint when it comes to food and venue. Your sponsorship includes signage around the room acknowledging your company as the luncheon sponsor.

Opening Day Evening Reception (\$3,500, 1 sponsorship available)

The Breakers' front lawn offers a garden-like atmosphere, thanks to the lush tropical foliage that frames it. Adjacent to the tranquil Palm Courtyard and The Shops at The Breakers, it's a picturesque location for this cocktail reception. Attendees enjoy drinks and light fare as they talk shop with business associates. In addition to signage welcoming the attendees and around the lawn, the sponsor of this reception can offer a customized drink incorporating their company brand.

Evening Reception (\$3,500, 1 sponsorship available)

The Breakers was built with luxury in mind. Reflecting the resort's Renaissance sensibility, the Mediterranean Courtyard is a stylish space that's ideal for alfresco cocktail receptions. After an afternoon of fun in the sun or snoozing poolside, guests will be ready to have a few drinks and engage with their colleagues once again! In addition to signage welcoming the attendees, the sponsor of this reception can offer a customized drink incorporating their company brand.



Additional 2019 Spring Conference Sponsorship Opportunities

Women's Networking Paint & Pour (\$4,000)

Start with a blank canvas, add a little bubbly and your favorite female colleagues, and leave with your own masterpiece at the end of a fun-filled event or auction it off to the highest bidder at the evening reception! (Proceeds will go to a local charity.) No artistic abilities are required; a talented instructor will guide attendees step-by-step through the painting of the night. Bring out the artist in ARIAS! Your sponsorship includes signage around the room acknowledging your company as the Women's Networking sponsor.



Volunteer PB & J Challenge (\$3,500)

Peanut butter and jelly ... your company and ARIAS – the perfect pairs! Sponsor this engaging Corporate Social Responsibility (CSR) activity where teams create their own action plan in the competition to make the most bagged lunches. Productivity is the key, and challenges provide opportunities to gather needed supplies. Lunches will be donated to [Feeding South Florida](#), which provides support to food-challenged Palm Beach County residents. Your sponsorship includes signage around the room acknowledging your company as the CSR Activity sponsor.



Yoga by the Beach (\$2,500)

Relax your mind and refocus your body as you experience a start to your morning like no other at one of The Breakers' breathtaking oceanfront locations. Yoga instructors will take attendees through a series of stretches to reduce stress, improve physical fitness, and increase energy flow and concentration for a full day of conference sessions. Namaste. Optional Company Additions: Branded Towels, Water Bottles, T-Shirts.



ARIAS 3K or 5K Fun Run! (\$3,500)

A 3K or 5K race around The Breakers property. Staff runners will lead and bring up the rear of the group. Runners will pace themselves around the scenic course while walkers circumnavigate the course on one rotation. Juice, fruit and iced towels will be made available at the finish line. Sponsor signage will be placed at the starting and finishing lines of the race. Optional Company Additions: Branded Towels, Water Bottles, T-Shirts.



Photo Scavenger Hunt – ARIAS Style (\$2,500)

Smile! You're going on a photo adventure. Your team has exactly one hour to take 10 pictures of any of the items on your list. There are only 10 pictures available on your camera, so plan carefully! Optional Company Additions: Branded Water Bottles, T-Shirts and/or prizes.



Game On!! (\$3,500)

In the mood for a little healthy competition, but don't have time for 18 holes of golf? This is the perfect opportunity to network, enjoy the beautiful scenery, and show off your athletic skills! The Breakers offers a full selection of activities like volleyball, cornhole, giant checkers, badminton, ping pong, ladder golf and bocce. All require judgment skills and sharp reflexes and stimulate strong sportsmanship among players. Couple this with drinks and hors d'oeuvres, and everyone attending will talk about this event for several months. Optional Company Additions: Branded Towels, Water Bottles, T-Shirts and/or prizes.



ARIAS-U.S. Golf Tournament (\$7,500)

Whether you are a serious golfer or just a "vacation" player, the ARIAS Golf Tournament is always a great opportunity to enjoy the sport, the acclaimed Rees Jones® Course, and networking with your colleagues. In addition to signage, the sponsor of this tournament will have the opportunity to add in branded swag, prizes for some "extra competition," and even offer up a free "Mulligan" to each player.

Sponsorship Commitment Form

Sponsorship Commitment (please check your selection)

- | | |
|---|--|
| <input type="checkbox"/> Networking Breakfasts (\$2,000, 2 available) | <input type="checkbox"/> Volunteer PB & J Challenge: \$3,500 (1 available) |
| <input type="checkbox"/> Networking Breaks (\$1,500, 2 available) | <input type="checkbox"/> Yoga by the Beach: \$2,500 (1 available) |
| <input type="checkbox"/> Networking Luncheons (\$2,500, 2 available) | <input type="checkbox"/> ARIAS Annual 3K / 5K Fun Run! \$3,500 (1 available) |
| <input type="checkbox"/> Opening Day Evening Reception (\$3,500, 1 available) | <input type="checkbox"/> Game On!! \$3,500 (1 available) |
| <input type="checkbox"/> Evening Reception (\$3,500, 1 available) | <input type="checkbox"/> Photo Scavenger Hunt – ARIAS Style: \$2,500 (1 available) |
| <input type="checkbox"/> Women's Networking Paint & Pour: \$4,000 (2 available) | <input type="checkbox"/> ARIAS-U.S. Golf Tournament: \$7,500 (1 available) |

CONTACT INFORMATION

Contact Person: _____

Company or Agency Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Email: _____

PAYMENT INFORMATION

Cancellation Policy: All sponsorship fees are non-refundable.

*Payment is due at the time of ad placement.

☐ Invoice **or** ☐ VISA ☐ AMEX ☐ MasterCard

Grand Total Due: \$ _____

Credit Card #: _____ Exp Date: ____/____ CVV: _____

Cardholder Name (printed): _____ Signature: _____

Billing Address (if different from above): _____

Please fax or email your completed form to 703.506.3266 or smeier@arias-us.org.

Signature: _____ Date: _____

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollar drawn on U.S. bank prior to the event date.

*Submit the completed form via fax 703.506.3266 or via email smeier@arias-us.org.
Please also submit your company logo in vector format, and a brief company description with completed form.*