



## 2019 ARIAS•U.S. Fall Conference 25<sup>th</sup> Anniversary Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

For ARIAS•U.S.'s 25<sup>th</sup> Anniversary, the Fall Conference will take place on Thursday, October 3, and Friday, October 4, 2019, at the Marriott New York Brooklyn Bridge hotel in Brooklyn, NY. This two-day conference will include general sessions, breakout sessions, breakfast, lunch, and networking events. Expected attendance is 350.

### Why You Should Be Involved

Involvement with ARIAS•U.S. provides your company with:

- Brand exposure to this lucrative target market before, during, and after the event;
- The opportunity for your company to interact with ARIAS•U.S. leadership and core supporters; and
- A win-win scenario for your company, your target audience, and ARIAS•U.S.

**Sponsorship opportunities are customizable**, so if you don't find the opportunity that's perfect for your company, please contact us!



### ARIAS•U.S.

7918 Jones Branch Drive, Suite 300 • McLean, VA 22102  
Tel: 703-574-4087 • Fax: 703.506.3266 • Email: [smeier@arias-us.org](mailto:smeier@arias-us.org)

## Networking, Meals, & Reception Sponsorship Opportunities

### **Networking Breakfasts – Thursday, October 3, and Friday, October 4, 2019**

*(\$3,000 per sponsor, 2 opportunities available)*

The Thursday Networking Breakfast starts the day off with an array of fresh fruit, baked goods, and piping hot beverages while attendees have the opportunity to leisurely catch up with colleagues. The Friday Networking Breakfast is also a great chance to raise brand awareness for your company as attendees continue to network before the final sessions. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and a hearty breakfast before they head back home.



### **Networking Breaks – Thursday, October 3, and Friday, October 4, 2019**

*(\$2,500 per sponsor, 3 individual opportunities available)*

If ever there was a group that takes their networking breaks seriously, it would be the ARIAS Conference attendees. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and talk shop.



***Brooklyn Bridge Luncheon – Thursday, October 3, 2019***

***(\$4,000, exclusive sponsorship)***

There's no better way to grab the attention of each attendee than to sponsor the main meal of the conference—the opening day luncheon. Your sponsorship will have signage around the room acknowledging your company as the luncheon sponsor.



***25<sup>th</sup> Anniversary Evening Reception – Thursday, October 3, 2019***

***(\$5,000, exclusive sponsorship)***

Attendees enjoy drinks and light fare as they mingle with business associates. In addition to signage welcoming the attendees and located around the event space, the sponsor of this reception can take advantage of offering a customized drink incorporating their company brand.

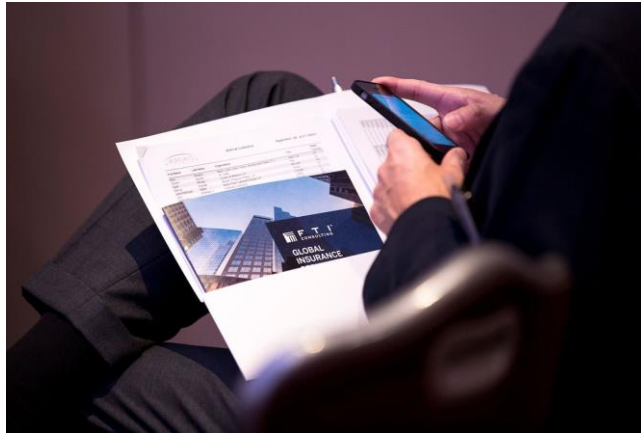


***Women's Networking Event***

***(\$2,500, 2 sponsorships available)***

The Women's Networking Group meets year-round in smaller mentoring circles, virtually and at larger in-person events. The Fall Luncheon is a great chance to get your company's name in front of senior executives and women rising through the ranks. In addition to providing an opportunity for women in the industry to learn more about their colleagues, the meeting offers the occasion to have fun while creating food for thought to bring back to the professional setting.

## Additional 2019 Fall Conference Sponsorship Opportunities



### ***25<sup>th</sup> Anniversary Accessory Sponsorship***

***(\$3,000 - \$5,000, 3 sponsorship opportunities available)***

What better way to leave behind your company's brand than with a bit of swag that celebrates the 25<sup>th</sup> anniversary of ARIAS-U.S. Professional gear, playful gadgets, or some useful work tools can be marked with your company's logo.

### ***Charging Stations***

***(\$4,000, 2 sponsorships available)***

People rely heavily on mobile technology to stay connected. Whether at trade shows, conferences, or events, mobile devices are often the key to networking opportunities—and the moment the battery runs out, business stops. Take the opportunity to sponsor several mobile charging stations that will provide attendees with a convenient way to get the back-up power they need to stay connected and give your company the chance to raise brand awareness.

### ***Conference Lanyards***

***(\$2,500, exclusive sponsorship)***

### ***Branded Networking Lounge Area***

***(\$1,000, 2 sponsorships available)***

### ***Conference Program Advertisements***

***(\$850 – full-page ad, \$500 – half-page ad)***

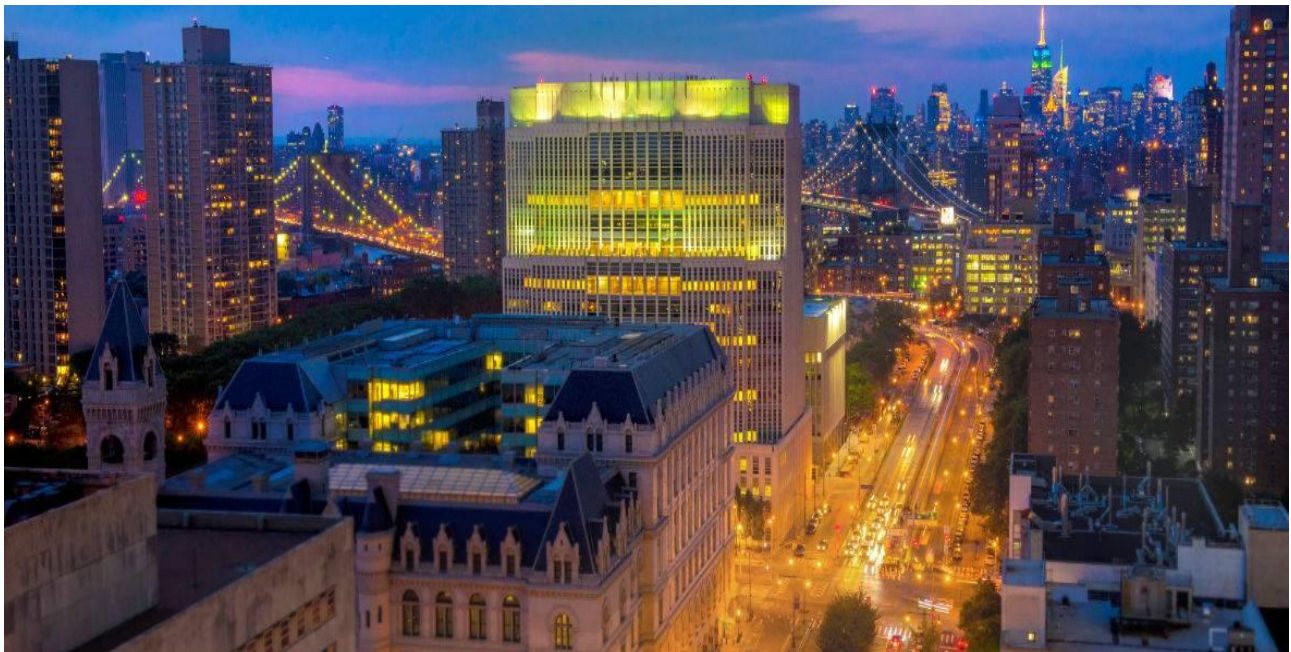
**All ARIAS•U.S. Fall Conference Sponsors Receive:**

- Logo placement and recognition in marketing collateral, event signage, and onsite materials as a conference sponsor.
- Logo placement and recognition on ARIAS•U.S. Fall Conference webpage with link to your corporate website.
- Logo placement and recognition as a sponsor in ARIAS•U.S. Quarterly Issue – Fall Conference Recap Section.
- Opportunity to include an insert in the Fall Conference registration materials.
- Recognition as a sponsor from the podium at the Opening & Closing General sessions.
- Opportunity to send an e-mail to attendees pre- or post-conference.\* (Sponsor will provide the content and it will be approved by the ARIAS•U.S. Board. Staff will send out on behalf of your company.)

*\*Available to sponsors at the \$4,000 or above level.*

**For more information on the ARIAS•U.S. Sponsorship Opportunities, please contact Sara Meier, Executive Director, ARIAS•U.S., at 703-506-3282 or [smeier@arias-us.org](mailto:smeier@arias-us.org).**

**ARIAS•U.S. is a 501(c)6 organization. Tax Identification Number: 13-3804860.**





## Sponsorship Commitment Form

### EVENT SPONSORSHIP

- Networking Breakfasts – \$3,000 per sponsor (2 opportunities available)*
- Brooklyn Bridge Luncheon – \$4,000 (Exclusive sponsorship)*
- Networking Breaks – \$2,500 per sponsor (3 opportunities available)*
- Thursday Evening Reception – \$5,000 (Exclusive sponsorship)*
- Wifi Sponsorship – \$4,000 (Exclusive sponsorship)*
- Charging Stations – \$4,000 per sponsor (2 sponsorships available)*
- Conference Lanyards – \$2,500 (Exclusive sponsorship)*
- Women’s Networking Event – \$2,500 per sponsor (2 sponsorships available)*
- Branded Networking Lounge Area – \$1,000 per sponsor (2 sponsorships available)*
- 25<sup>th</sup> Anniversary Accessory Sponsor – \$3,000 - \$5,000 (Exclusive sponsorship)*
- Conference Program Advertisement (\$850 – full-page ad, \$500 – half-page ad)*

Contact Person: \_\_\_\_\_

Company or Agency Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone/Fax/E-mail: \_\_\_\_\_

### Payment Information:

Cancellation Policy: All sponsorship fees are non-refundable.

Invoice **or**  VISA  AMEX  MasterCard      Grand Total Due: \$\_\_\_\_\_

CC# & Exp. Date \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

Print Name \_\_\_\_\_ Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_  
*(if different from above)*



*This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.*

**Please fax or e-mail your completed form to 703.506.3266 or [smeier@arias-us.org](mailto:smeier@arias-us.org).**

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