

2020 ARIAS•U.S. SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES



ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions and also provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society. The ARIAS membership comprises experienced professionals in the reinsurance arbitration sector; key decision makers such as law firm managing partners, (re)insurance officers and senior management will be in attendance. The Spring Conference caters to C-Suite executives who want to conduct business while enjoying the Florida surf and sun.

The 2020 ARIAS•U.S. Spring Conference will take place at Ritz Carlton on Amelia Island, Florida, May 6-8. This three-day conference will include general sessions, breakout sessions, daily breakfast, lunch and networking receptions. Expected attendance is 200 - 250.

WHY YOU SHOULD BE INVOLVED



Involvement with ARIAS•U.S.:

- Exposes your brand to this lucrative target market of key decision makers before, during, and after the event;
- Provides the opportunity for your company to interact with ARIAS•U.S. leadership and core supporters; and
- Creates a win-win scenario for your company, your target audience and ARIAS•U.S.

All ARIAS•U.S. Spring Conference Sponsors Receive:

- Logo placement and recognition in marketing collateral, event signage, and onsite materials as a conference sponsor;
- Logo placement and recognition on ARIAS•U.S. Spring Conference webpage with link to your corporate website;
- Logo placement and recognition as a sponsor in ARIAS•U.S. Quarterly Spring Conference Recap Section;
- Opportunity to include an insert in the Spring Conference registration materials; and
- Recognition from the podium at the opening and closing general sessions.
- Opportunity to send an e-mail to attendees pre- or post-conference * (Sponsor will provide the content for approval by the ARIAS•U.S. Board. Staff will send out on behalf of your company.)

*Available to sponsors at the \$5,000 or above level.

Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!

NETWORKING, MEALS & RECEPTION SPONSORSHIP OPPORTUNITIES

Conference Breakfasts

(\$2,000 per sponsor,
2 opportunities available)

The Thursday Networking Breakfast starts the day off with an array of fresh fruit, baked goods and piping hot beverages while attendees have the opportunity to leisurely catch up with colleagues. The Friday Networking Breakfast is the last hurrah before the final session. Take this opportunity for your company to have signage right by each food and beverage station as guests linger over coffee and a hearty breakfast before they head back home.

Luncheons Al Fresco

(\$2,500 per sponsor,
2 sponsorships available)

There's no better way to grab the attention of each attendee than to sponsor the first gathering of the conference, the opening day luncheon, held on the beautiful OceanFront Lawn. The OceanFront Lawn is also the setting for lunch on the second day and The Ritz Carlton does not disappoint when it comes to food and venue. Your sponsorship includes signage around the room acknowledging your company as the luncheon sponsor.

Networking Breaks

(\$1,500 per sponsor,
2 sponsorships available)

Networking is everything so put your company's name and logo on the space and let attendees know you value their networking time.



NETWORKING, MEALS & RECEPTION SPONSORSHIP OPPORTUNITIES

Opening Day Evening Reception (\$3,500)

A sea of green grass overlooking a bluff of dunes and the waters of the Atlantic Ocean, The Oceanfront Lawn is located on the south side of the resort, near The Ritz-Carlton Ballrooms. This beautiful outdoor venue is a picturesque location for the cocktail reception. Attendees enjoy drinks and light fare as they talk shop with business associates. In addition to signage welcoming the attendees and around the lawn, the sponsor of this reception can offer a customized drink incorporating their company brand.

Thursday Evening Reception (\$3,500)

The Ritz Carlton was built with luxury in mind, and the OceanFront Lawn is a beautiful space that's ideal for alfresco cocktail receptions. After an afternoon of fun in the sun or snoozing poolside, guests will be ready to have a few drinks and engage with their colleagues once again! In addition to signage welcoming the attendees, the sponsor of this reception can offer a customized drink incorporating their company brand.

Women's Networking Event (\$4,000)

The Women's Networking Group meets at both the Fall and the Spring Conferences to provide opportunities for women in the industry to network and learn from one another. Sponsoring this event at the 2020 Spring Conference is a great way to promote your company to these driven women rising through the ranks of their profession. More than just a chance to network, this event will provide interesting insights for attendees to bring back to their professional settings and continue to enhance their careers.



ADDITIONAL SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

Vino's Picasso Painting Activity (\$3,000)

Make time to uncork your inner artist and let your creativity flow! Come paint, pour, and play. Attendees will love having the opportunity to paint and mingle. The real bonus is a take-home keepsake for your guests to always remember their time at the ARIAS-U.S. Fall Conference at The Ritz-Carlton, Amelia Island. No artistic abilities are required; a talented instructor will guide attendees step-by-step through the painting of the night. Bring out the artist in ARIAS! Your sponsorship includes signage around the room acknowledging your company as the activity's sponsor.

Salt Infusion and Wine Tasting (\$4,000)

Join us for an afternoon of enlivening your senses! Our experienced Chefs infuse herbs, florals, fruits and other flavors to create our house made gourmet salts. Participants can taste a diverse array of salts from all over the world and learn the secrets of cooking on a 250 million year old salt block! Our Sommelier will share cooking tips and the healthy benefits of these infused salts as well as pair our finest wines alongside them.



ADDITIONAL SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES



Lawn Games and VW Bus Rental (\$2,500 - \$4,000)

In the mood for a little healthy competition, but don't have time for 18 holes of golf? This is the perfect opportunity to network, enjoy the beautiful scenery, and show off your athletic skills! This package includes ladder ball, cornhole, and Giant Jenga as well as a vintage Volkswagen Bus that can serve as a bar or a novelty décor!

ARIAS 3K or 5K Fun Run! (\$3,500)

A 3K or 5K race around The Ritz Carlton property. Staff runners will lead and bring up the rear of the group. Runners will pace themselves around the scenic course while walkers circumnavigate the course on one rotation. Juice, fruit and iced towels will be made available at the finish line. Sponsor signage will be placed at the starting and finishing lines of the race.

Optional Company Additions:
Branded Towels, Water Bottles,
T-Shirts.

Guacamole and Margarita Challenge (\$3,500)

What's more refreshing on a warm Spring day on Amelia Island than a nice cold drink? Perhaps a dash of collegial rivalry to accompany the drink. During this activity, teams will compete to make the best guacamole while enjoying a refreshing margarita! The winning team will take home branded margarita glasses and a great new recipe!

ADDITIONAL SPRING CONFERENCE SPONSORSHIP OPPORTUNITIES

Tennis Round Robin Tournament (\$2,000)

Want to play tennis, but feeling a little more competitive? Sign up to participate in a round robin tennis tournament where players will rotate opponents for an afternoon of exercise and friendly competition!

Tennis Clinic (\$1,000)

The Ritz Carlton features four clay tennis courts, including three new clay courts use state-of-the-art Hydro-cool technology that keeps the courts play-ready. Take your game to the next level with personal instruction from skilled tennis professionals for an afternoon of skill-building and fun!

Lanyard Sponsorship (\$2,500)

ARIAS-U.S. Golf Tournament (\$7,500)

Whether you are a serious golfer or just a "vacation" player, the ARIAS Golf Tournament is always a great opportunity to enjoy the sport, experience the acclaimed Golf Club of Amelia Island, and network with your colleagues outside of the conference sessions. In addition to signage, the sponsor of this tournament will have the opportunity to add in branded swag, prizes for some "extra competition," and even offer up a free "Mulligan" to each player.



SPONSORSHIP COMMITMENT FORM

Event Sponsorship

- Conference Breakfasts: \$2,000 per sponsor (2 opportunities available)
- Luncheons Al Fresco: \$2,500 per sponsor (2 opportunities available)
- Networking Breaks: \$1,500 per sponsor (2 opportunities available)
- Opening Day Evening Reception: \$3,500 (1 available)
- Thursday Evening Reception: \$3,500 (1 available)
- Women's Networking Event \$4,000 (1 available)
- Vino's Picasso Painting Activity: \$3,000 (1 available)
- Salt Infusion and Wine Tasting: \$4,000 (1 available)
- Lawn Games and VW Bus Rental: \$2,500-\$4,000 (1 available)
- ARIAS Annual 3K / 5K Fun Run! \$3,500 (1 available)
- Guacamole and Margarita Challenge: \$3,500 (1 available)
- Tennis Round Robin Tournament: \$2,000 (1 available)
- Tennis Clinic: \$1,000 (1 available)
- Lanyard Sponsorship \$2,500 (1 available)
- ARIAS-U.S. Golf Tournament: \$7,500 (1 available)

Contact Information

Contact Person: _____

Company or Agency Name: _____

Address: _____

City/State/Zip: _____

Telephone/Fax/Email: _____

Payment Information

Cancellation Policy: All sponsorship fees are non-refundable

Invoice or VISA AMEX MasterCard Grand Total Due: \$ _____

CC# & Exp. Date _____

CVV: _____

Print Name Signature _____

Payment is due at the time of invoicing