



# SPONSORSHIP OPPORTUNITIES

## ARIAS•U.S. 2020 VIRTUAL FALL CONFERENCE

November 5-6, 2020

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

While 2020 has had its challenges, it has been a great year for the ARIAS Community as they have embraced the opportunity to engage online in a virtual space. The Fall 2020 Virtual Conference has meaningful and rich content lined up, with networking breakouts that will provide for a more intimate space for individuals to share ideas, meet up and learn.

### WHY YOU SHOULD BE INVOLVED

Involvement with ARIAS•U.S. provides your company with:

- Brand exposure to this lucrative target market before, during, and after the event;
- The opportunity for your company to interact with ARIAS•U.S. leadership and core supporters; and
- A win-win scenario for your company, your target audience and ARIAS•U.S.

Sponsorship opportunities are customizable, so if you do not find the opportunity that's perfect for your company from the list below, please contact us! [smeier@arias-us.org](mailto:smeier@arias-us.org)

## NETWORKING BREAKOUT SPONSOR

(\$2,000, multiple sponsorships available)

A virtual conference won't stop us from networking! The networking events hosted after the day's sessions provide an opportunity for attendees to unwind and connect, and for sponsors to be recognized! Give opening/closing remarks or provide a pre-recorded message to play during the event to promote your company, brand, or services as well as have acknowledgement on the conference website and in promotional materials. Additionally, your logo will be featured during the event and receive verbal recognition as the event's sponsor.

For even more recognition, consider sponsoring a branded swag item to be gifted to all conference attendees, such as a wine glass or face mask! Just because we're staying home doesn't mean attendees should walk away empty handed. Check out the swag sponsorship opportunities below.

## WOMEN'S NETWORKING SESSION

(\$2,000, 2 sponsorships available)

The Women's Networking Group meets year-round in smaller mentoring circles, virtually and at larger in-person events. The Fall Event is a great chance to get your company's name in front of senior executives and women rising through the ranks. In addition to providing an opportunity for the women in the industry to learn more about their colleagues, the meeting offers the occasion to have fun while creating food for thought to bring back to the professional setting.



## ARIAS FALL 2020 CONFERENCE SWAG

(multiple sponsorship opportunities available)

Make the virtual experience more memorable by treating participants to some stay-at-home gifts to enjoy during the meeting! Each product will have your logo alongside the ARIAS-U.S. logo for a personalized opportunity to promote your brand. If you would like to sponsor a gift not listed as an option below, please let us know so that we can find the swag that is the right one to represent your company.



Webcam Cover

**\$1,000**



Hand sanitizer

**\$1,500**



Stress ball  
with face mask

**\$1,500**



Cork Coaster

**\$1,500**



Snacks

**\$1,500-\$2,000**



Mouse Pads

**\$1,500-\$2,000**



Wine glass

**\$2,500**



Coffee Mugs  
or Tumblers

**\$2,000-\$3,000**



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## **DIGITAL SWAG BAG**

(\$1,000, multiple sponsorships available)

Don't miss out on being a part of this first-ever virtual welcome packet! You're sure to get noticed when you promote your company in the attendee welcome package. Your brand logo will be incorporated into the entry point and you will have an opportunity to provide gift cards, discount cards, digital publications, online course registrations, or other digital content to promote your brand.

## **TECHNOLOGY DEMO**

(\$2,000, 2 sponsorships available)

Engage ARIAS-U.S. Fall Conference attendees in a 30-minute live demo of your technology product. Demos will be scheduled when no educational events are taking place and will be promoted on the ARIAS-U.S. website and in conference materials. Demos will be done via Zoom link. It is recommended that all demos are done live, but a pre-recorded demo could also be used. Attendees will then be able to chat with sponsors during a live Q&A session following the presentation.



# SPONSORSHIP COMMITMENT FORM

## ARIAS•U.S. 2020 VIRTUAL FALL CONFERENCE

### EVENT SPONSORSHIP

☐ Networking Breakout Sponsor - \$2,000    ☐ Women's Networking Session - \$2,000

☐ Digital swag bag - \$1,000    ☐ Technology Demo - \$2,000

☐ ARIAS Fall 2020 Conference Swag (check all that apply)

☐ Security Camera Slider - \$1,000    ☐ Stress ball with face mask - \$1,500

☐ Hand sanitizer - \$1,500    ☐ Cork Coaster - \$1,500

☐ Snacks - \$1,500-\$2,000    ☐ Mouse Pads - \$1,500-\$2,000

☐ Wine Glasses - \$2,500    ☐ Coffee Mugs or Tumblers - \$2,000-\$3,000

**Sponsorship Total:** \_\_\_\_\_

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Street Address, City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

### PAYMENT INFORMATION

☐ Invoice    ☐ American Express    ☐ MasterCard    ☐ Visa

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**Cancellation Policy:** All sponsorship fees are non-refundable.

**Please fax or email your completed form to 703.506.3266 or [smeier@arias-us.org](mailto:smeier@arias-us.org).**



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