



MEDIA KIT 2020

Insertion Order

**Payment is due at the time of ad placement*

Contact Person: _____

Company or Agency Name: _____

Address: _____

City/State/Zip: _____

Telephone/Fax/Email: _____

ARIAS•U.S. Quarterly (quarterly magazine)

Black & White (Rate per Issue)								
	Q1		Q2		Q3		Q4	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$850	\$950	\$775	\$850	\$650	\$715	\$500	\$550
Half Page	\$500	\$550	\$425	\$470	\$375	\$415	\$300	\$330
Quarter Page	\$250	\$275	\$215	240	\$185	\$200	\$150	\$165
Color (Rate per Issue)								
	Q1		Q2		Q3		Q4	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$1,000	\$1,100	\$850	\$950	\$750	\$825	\$600	\$660
Half Page	\$600	\$660	\$510	\$560	\$450	\$495	\$360	\$395
Quarter Page	\$300	\$330	\$255	\$280	\$225	\$250	\$180	\$200

ARIAS U.S.

7918 Jones Branch Drive, Suite 300 • McLean, VA 22102

Tel: 703-574-4087 • Fax: 703.506.3266 • Email: smeier@arias-us.org

Issue:	Issue Commitment Date:	Ad Due Date:
Q1	February 15	February 20
Q2	April 2	April 9
Q3	July 1	July 8
Q4	October 1	October 15

_____ Number of Issues

_____ Ad Size

Q1 Q2 Q3 Q4
(circle issues)

Payment Information:

Cancellation Policy: All advertising fees are non-refundable.

VISA AMEX MasterCard Grand Total Due: \$ _____

CC# & Exp. Date _____ / _____ CVV: _____

Print Name _____ Signature _____

Billing Address: _____
(if different from above)

Please fax or email your completed form to 703.506.3266 or smeier@arias-us.org.



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Advertising Guidelines

Given the charter of ARIAS•U.S., it is of utmost importance that the integrity of the reinsurance arbitration process be preserved and that no appearance of impropriety or undue influence be created. Accordingly, the following guidelines will apply to potential sponsors:

1. No parties to pending reinsurance arbitration proceedings shall be permitted to advertise in the *ARIAS•U.S. Quarterly*. For example, this would include reinsurance companies, insurance companies, and reinsurance brokers.
2. No active arbitrators or umpires shall be permitted to advertise in the *ARIAS•U.S. Quarterly*. This would include all ARIAS•U.S. Certified Arbitrators and Certified Umpires. However, those offering expert witness services shall be allowed to advertise those services.
3. No entity or individual shall be permitted to advertise in the *ARIAS•U.S. Quarterly*, where such advertisement may, in the opinion of the Board of Directors or such other body or individual the Board may designate, create either actual, or an appearance of, impropriety or undue influence.
4. The size and content characteristics of advertising shall be determined by the Board of Directors.

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