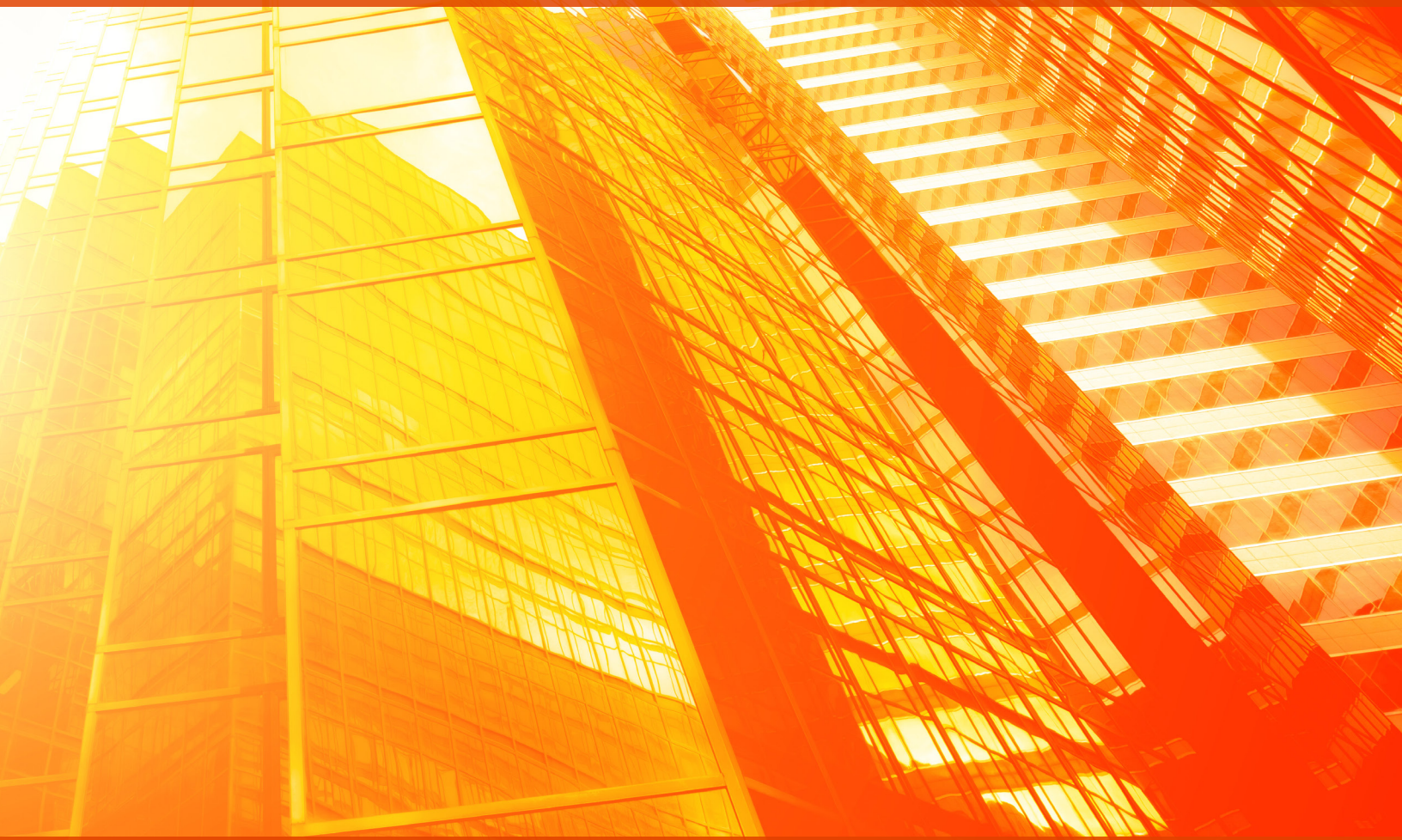




Pre-Conference Brochure



ARIAS•U.S. 2021 VIRTUAL SPRING CONFERENCE

May 6-7, 2021 | Online Everywhere



WELCOME FROM THE CONFERENCE PROGRAM CO-CHAIRS

Dear Colleagues:

We are excited to gather with you (albeit virtually) for the 2021 ARIAS-U.S. Spring Conference on May 6 and 7. We have an excellent slate of speakers and topics and, while we cannot offer the sunshine and palm trees of Florida, we can promise two days of thought-provoking presentations, interactive learning, and networking with industry friends and colleagues. Plus, you will not have to leave your living room, dress up, or pay for a plane ticket!

The program will feature topics of interest to arbitrators, business people, and lawyers, including the following:

- **Virtual Arbitrations:** We will have a two-part plenary session addressing how virtual arbitrations are conducted in our brave new world and whether they are likely to outlive the pandemic. Panelists will discuss the virtual arbitration process from the perspective of arbitrators, clients, and lawyers. They will highlight best practices and discuss pitfalls (and how to avoid them). One easy hint: avoid the cat filters.
- **Juries Post-2020:** The events of the past year were extraordinary in so many ways that it should come as no surprise that they had profound effects on decision makers generally and jury pools specifically. You will hear from a panel of jury experts on how the pandemic, the social justice movement, and the other seminal events of 2020 may have influenced prospective jurors and other decision makers and what that may mean for future litigation and arbitration.
- **COVID-19 Reinsurance Issues:** One year into the pandemic, we will hear from a panel on the insurance and reinsurance implications of COVID-19, including discussing the types of insurance and reinsurance disputes that have emerged and what pandemic-related litigation and arbitration we may see in the future.
- **Insurance and Reinsurance Implications of Current Events:** Recent social, political, and environmental events are resulting in claims capturing the attention of insurers and reinsurers. We will have a presentation by panelists with expertise in litigation involving mass shootings, strikes, riots, civil commotion, and this year's Southwest freeze.

Also, we will have four breakout sessions where participants can choose from topics such as the following:

- An update on complex and emerging risks: revivor claims, opioids and PFAS;
- The impact of unconscious bias on arbitrators and lawyers;
- Developments in international arbitrations from Europe, the Cayman Islands, Bermuda, and the U.S.; and
- Diversity, equity, and inclusion in the insurance industry.

There will also be an interactive ethics session that promises to be both fun and informative (and, of course, ethical).

Finally, it would not be an ARIAS conference without networking. There will be several networking opportunities, including a session at the end of the first day where we will divide into small groups to socialize with old friends and meet new people.

All program materials will be provided electronically in advance. As always, the conference will be conducted in accordance with the ARIAS•U.S. Antitrust Policy, which is available in the *About ARIAS* section of the website, at www.arias-us.org.

See you in May!

Sincerely,
Your Program Co-Chairs:



Alexandra Furth



Sarah Gordon



Cynthia Koehler



Robert Kole

WEDNESDAY, MAY 5, 2021

Time TBD

Women's Networking Event

THURSDAY, MAY 6, 2021

12:00 PM - 12:05 PM

Welcome & Virtual Logistics

ARIAS•U.S. Spring 2021 Virtual Conference Welcome

Presenters: Alexandra Furth, AIG

Sarah Gordon, Steptoe & Johnson LLP

Cynthia Koehler, AIG

Robert Kole, Choate Hall & Stewart LLP

12:05 PM -12:30 PM

Keynote

Speaker TBD

12:35 PM - 1:35 PM

Virtual Arbitrations: Temporary Solution or the New Normal

This two-part panel will look at virtual arbitrations from the perspective of the lawyers, clients, and arbitrators, with a particular focus on two issues: (a) how to effectively conduct a virtual arbitration, including best practices and common pitfalls; and (b) whether virtual arbitration proceedings will outlast the pandemic and become the new normal, either in whole or part. Whether you are a Zoom neophyte or a Skype expert, this session will have something for everyone.

Presenters: Katherine Billingham, DUAL Commercial LLC

Andrea Giannetta, Enstar US

Erika Lopes-McLeman, Dentons US LLP

Andrew Nadolna, JAMS

Peter Steffen, Freeborn & Peters LLP

Jack Vales, Dentons US LLP

Moderators: Kathleen Ehrhart, Freeborn & Peters LLP

Mark Gurevitz, MG Re Arbitrator and Mediator
Services LLC

1:40 PM - 2:30 PM

Nuclear Verdicts and Juries in a Covid and Post-Covid World

Presenters: Marissa Beyers, CEO & Senior Consultant,

Trial Behavior Consulting

Cynthia Koehler, AIG

2:30 PM - 2:45 PM

Break

2:45 PM - 3:35 PM

Breakout Sessions

Breakout sessions will run concurrently.

Breakout One | An Update on Complex and Emerging Risks: Revivor Claims, Opioids and PFAS

Staying up to date on what's new in long-tail claims and emerging risks is never easy, so this panel will try to get you where you need to be on PFAS Claims, Opioid Litigation, and Revivor Claims in just one short session.

Presenter: Jean-Paul Jaillet, Choate Hall Stewart

Matthew Schroeder, Akerman LLP

Glenn Frankel, Gen Re & ARIAS•U.S. Certified Arbitrator

Breakout Two | Great Decision Making: Unconscious Influencers and Group Dynamics in Arbitration and Mediation

Unconscious biases and influencers affect decision-making in multiple ways. Because we don't recognize them, they can unwittingly alter the outcomes of the challenges we face as arbitrators, lawyers, and insurance professionals. There are group dynamics tools we can use to improve outcomes in litigation.

Presenters: Charles Ehrlich, ARIAS•U.S. Certified Arbitrator

Jane Downey, Clarity Concepts, Inc.

Breakout Three | International Arbitrations: Updates From Europe, Bermuda, The Cayman, and the U.S.

Arbitration is not a monolithic, one-size fits all process. This breakout session will focus on recent developments in arbitrations from around the world, highlighting not only substantive decisions but also differences in legal processes and mores. As an added bonus, if you've been restricted to the U.S. for the better part of a year, here's a chance to get a taste of Europe and the Islands.

Presenters: Edward Lenci, Hinshaw & Culbertson LLP

Alexander Potts, Conyers

Breakout Four | Headed in the Right Direction: Diversity, Equity & Inclusion, and Ethics in the Insurance Industry

This session will discuss the efforts by the National Association of Insurance Commissioners and the insurance industry as a whole to address race, diversity, and inclusion in the insurance sector.

Presenters: Fred Karlinsky, Greenberg Traurig, P.A.

3:40 PM - 4:30 PM

Reinsurance of COVID-19 Claims: The More Things Change, The More They Stay the Same

The words unprecedented, uncharted, and uncommon have repeatedly been used to describe the year that we, as individuals and as an industry, have navigated the Covid-19 crisis. This panel will evaluate the reinsurance disputes that may arise from the pandemic, including how existing precedent in the industry may guide resolution of such disputes.

Presenters: Cecilia Moss, Chaffetz Lindsey LLP

Christopher Foster, HFW

Jeffrey S. Burman, Fortitude Re

Moderators: Sarah Gordon, Steptoe & Johnson LLP

4:40 PM - 5:10 PM

Networking Session

FRIDAY, MAY 7, 2021

9:30 AM - 10:00 AM

Networking Session

10:05 AM - 10:10 AM

Welcome | Day Two

10:10 AM - 11:00 AM

Ripped From the Headlines - Insurance and Reinsurance Issues in Current Events

The extraordinary events of the past year that have dominated headlines have affected all of us. This panel will discuss three major recent events; mass shootings, strikes, riots & civil commotion, and the recent Southwest freeze. Topics will focus on liability and coverage issues most pressing for insurers and how claims and litigation arising out of these events may affect reinsurers.

Presenters: Scott Seaman, Hinshaw & Culbertson LLP

Peter Kanaris, Hinshaw & Culbertson LLP

Moderators: Laura Foggan, Crowell & Moring LLP

11:00 PM - 11:15 PM

Break | Trivia

11:15 AM - 12:15 PM

Ethics Session | Fun With Ethics!

From the confines of our home offices, the Ethics Committee has been hard at work devising a session that we promise will be entertaining, make you smile, and teach you something about ethics in the process. This session will follow a game-type format, will test your knowledge of the Canons, and will provide an opportunity for networking. Also, there will be prizes.

**Presenters: Alysa Wakin, Odyssey Reinsurance Company
Beth Levene, Transatlantic Re
... and a Cast of Characters!**

12:15 PM - 12:20 PM

Closing Remarks

Steve Schwartz, Chaffetz Lindsey, LLP




2021
ARIAS•U.S.
PROGRAMS

LIVE WEBINAR
Functus Officio: Exploring Exceptions to the Finality of Arbitral Awards

Wednesday, May 12, 2021
1:00 pm – 2:15 pm ET / 12:00 pm – 1:15 pm CT
Faculty: Justin Fortescue, White & Williams LLP
Marianne Bradley, White & Williams LLP

Registration now available!

Details for all events are on the ARIAS•U.S. website calendar.



2021 Virtual Spring Conference Registration Form

(a separate form is required for each attendee)

Prefix: Mr. / Mrs. / Ms. First Name: _____ Last Name: _____

Badge First Name (ie, Bob for Robert): _____ I am a First-Time Attendee

Which best describes your participation at the conference? Check all that apply: Law Firm Company Arbitrator

Title: _____ Company Name: _____

Mailing Address: _____ Suite/Floor: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Email: _____

I would like to earn CLE credits for the following state (mark all that apply): NY PA for IL CLE, please provide a

7-digit ARDC Number: _____ (for PA CLE, please provide your Lawyer ID #) Other: _____

(not providing your Lic # at the time of registration will delay reporting)

ADA or Special Needs: _____

ARIAS-U.S. 2021 Virtual Spring Conference Registration Fees

(please circle your fee):

Registrant Type	Early (ends April 16)	Regular (ends May 5)
Member*	\$575.00	\$625.00
Non-member**	\$750.00	\$825.00
First-Time Attendees & Young Professionals***	\$250.00	\$300.00

*Members include designated corporate representatives and individual members.

**Non-members may apply for membership and receive member rates.

Application is available online through the Membership section of the website.

***Young Professionals include all those under the age of 35.

BREAKOUT SESSION SELECTION:

Please select one breakout session.

1. An Update on Complex and Emerging Risks: Revivor Claims, Opioids and PFAS
2. Great Decision Making: Unconscious Influencers and Group Dynamics in Arbitration and Mediation
3. International Arbitrations: Updates From Europe, Bermuda, The Cayman, and the U.S.
4. Headed in the Right Direction: Diversity, Equity & Inclusion, and Ethics in the Insurance Industry

PAYMENT INFORMATION

You may register for the 2021 Virtual Spring Conference online at www.arias-us.org or complete the following credit card information and submit the form to: ARIAS-U.S., 7918 Jones Branch Drive, Suite 300, McLean, VA 22102 or via fax 703-506-3266 or via email info@arias-us.org. For payment by check, please make the check payable to ARIAS-U.S. (Fed ID #13-3804860) and send to: *By First Class mail:* ARIAS-U.S., 6599 Solutions Center, Chicago, IL 60677-6005; *By Overnight mail:* ARIAS-U.S., Lockbox #776599, 350 E. Devon Ave., Itasca, IL 60143

Credit Card #: _____

Exp Date: ____/____/____ Billing Zip Code: _____ Sec Code: _____

Name as it appears on card: _____

Signature: _____

Date: _____

Cancellation Policy: The cutoff date for a refund of the Conference Registration fee is April 16. Anyone who cancels between that date and April 16 will receive a refund, less a \$100 administrative fee. Notification must be received in writing by email to info@arias-us.org. Refund will be issued by check. Failure to cancel by April 16 will result in forfeiture of the entire registration fee.

Financial Hardship Policy Statement: As required by the New York and Illinois CLE Boards, if a member of the state's bar would like to attend an ARIAS-U.S. conference, but finds that he or she would incur a financial hardship by doing so, an application for waiver of the attendance fee may be made to the Board of Directors of ARIAS-U.S. Such application would be held in strict confidence. By registering for this ARIAS-U.S. event you consent to the ARIAS-U.S. Data Privacy Policy, which can be found online at <https://www.arias-us.org/about-arias-us/arias-u-s-data-privacy-statement/>.



SPONSORSHIP OPPORTUNITIES

ARIAS•U.S. 2021 VIRTUAL SPRING CONFERENCE

May 6-7, 2021

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

We will continue to work relentlessly to bring great content and speakers as we do for the in-person event. We look forward to seeing all the ARIAS members and their colleagues in attendance. Our Conference Co-Chairs will have a stellar program lined up to maximize your time in the virtual space

WHY YOU SHOULD BE INVOLVED

Involvement with ARIAS•U.S. provides your company with:

- Brand exposure to this lucrative niche market before, during, and after the event;
- The opportunity for your company to interact with ARIAS•U.S. leadership and senior-level executives in membership; and
- A great way to build your network and overall a win-win for all.

Sponsorship opportunities are customizable, so if you do not find the opportunity that's perfect for your company from the list below, please contact us! smeier@arias-us.org

NETWORKING BREAKOUT SPONSOR

(\$2,000, multiple sponsorships available)

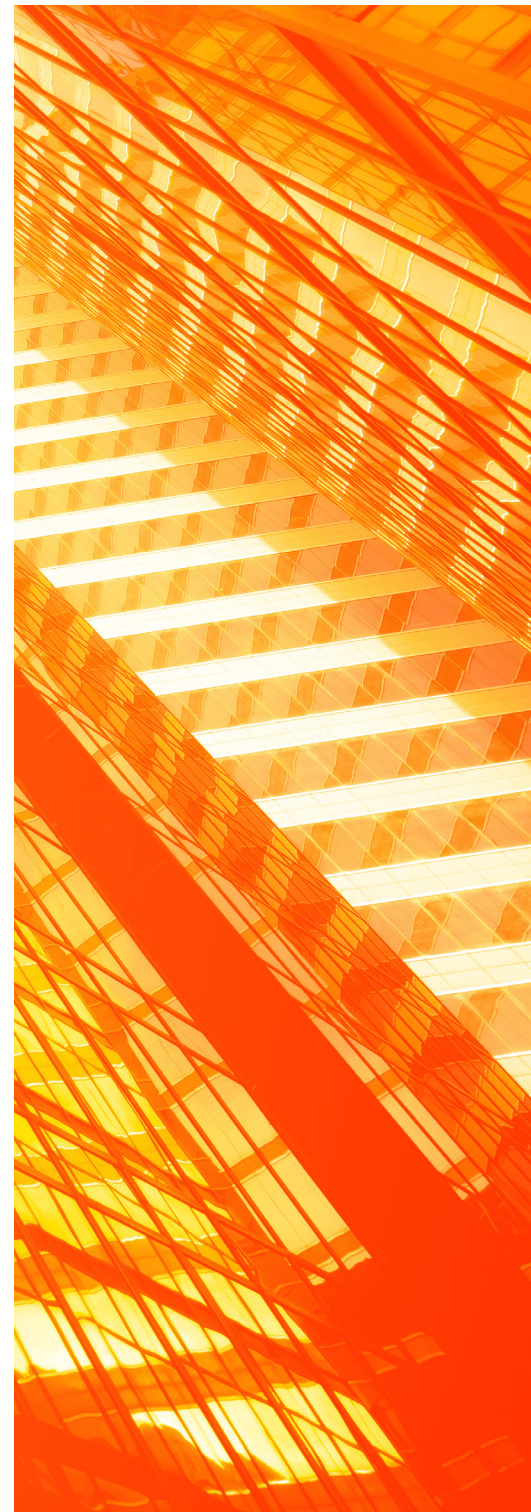
- One (1) complimentary registration to attend the conference
Prerecorded message for conference attendees (optional)
- Acknowledgment in all print material, website, emails, social media post, ARIAS Quarterly (if applicable)
- Image on Zoom screen during waiting room or entry into the Zoom meeting (sponsor provides image)
- Verbal recognition from ARIAS Chairperson
- Opportunity to send one dedicated email to attendees post-email (sponsor to provide content & with ARIAS approval)
- Beverage Gift Cards can be provided as part of this sponsorship opportunity.

Check out the swag sponsorship opportunities below.

WOMEN'S NETWORKING SESSION

(\$2,000, 2 sponsorships available)

- One (1) complimentary registration to attend the conference
- Prerecorded message for conference attendees (optional)
- Acknowledgment in all print material, website, emails, social media post, ARIAS Quarterly (if applicable)
- Image on Zoom screen during waiting room or entry into the Zoom meeting (sponsor provides image)
- Verbal recognition from ARIAS Women's Committee Chair
- Opportunity to send one dedicated email to attendees post-email (sponsor to provide content & with ARIAS approval)





TRIVIA SPONSORSHIPS

(\$1,000, 2 sponsorships available)

- Logo visibility on screen during the trivia game
- Logo placement whenever Trivia Game is promoted in promotional emails, website, and social media platforms
- Linked to company message in video or image (with ARIAS•U.S. approval)
- Placement in event program

EMAIL SPONSORSHIPS

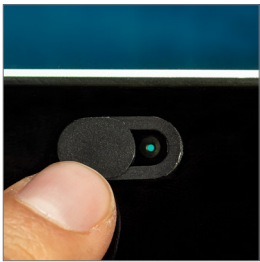
(\$500 each, multiple sponsorships available)

- Logo placement on all conference related email (40% open rate)
- Logo placement in either the Conference Tech Tips or the Know Before You Go emails
- Logo placement on Spring Conference page on website
- Logo placement in event program

ARIAS 2021 VIRTUAL SPRING CONFERENCE SWAG

(multiple sponsorship opportunities available)

Make the virtual experience more memorable by treating participants to some stay-at-home gifts to enjoy during the meeting! Each product will have your logo alongside the ARIAS•U.S. logo for a personalized opportunity to promote your brand. If you would like to sponsor a gift not listed as an option below, please let us know so that we can find the swag that is the right one to represent your company.



Webcam Cover

\$1,000



Hand sanitizer

\$1,500



Stress ball with face mask

\$1,500



Cork Coaster

\$1,500



Snacks

\$1,500-\$2,000



Mouse Pads

\$1,500-\$2,000



Wine glass

\$2,500



Coffee Mugs or Tumblers

\$2,000-\$3,000

SPONSORSHIP COMMITMENT FORM

ARIAS•U.S. 2021 VIRTUAL SPRING CONFERENCE

EVENT SPONSORSHIP

- Networking Breakout Sponsor - \$2,000 Women's Networking Session - \$2,000
- Trivia Sponsorships - \$1,000 Email Sponsorships - \$500
- ARIAS Spring 2021 Conference Swag (check all that apply)
- Security Camera Slider - \$1,000 Stress ball with face mask - \$1,500
- Hand sanitizer - \$1,500 Cork Coaster - \$1,500
- Snacks - \$1,500-\$2,000 Mouse Pads - \$1,500-\$2,000
- Wine Glasses - \$2,500 Coffee Mugs or Tumblers - \$2,000-\$3,000

Sponsorship Total: _____

CONTACT INFORMATION

Contact Name: _____ Company: _____

Street Address, City, State Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

PAYMENT INFORMATION

- Invoice American Express MasterCard Visa

Name on Card: _____

Credit Card Number: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____

Signature: _____

Cancellation Policy: All sponsorship fees are non-refundable.

Please fax or email your completed form to 703.506.3266 or smeier@arias-us.org.



AIDA Reinsurance & Insurance Arbitration Society
7918 Jones Branch Dr., Suite 300 • McLean, VA 22102
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