

Sponsorship Opportunities

ARIAS•U.S. 2021 Virtual Spring Conference
Get a head start on your audience engagement.

May 6-7, 2021
Online Everywhere!



About ARIAS•U.S.

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry.

ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolutions as well as provides a pool of certified arbitrators.

Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society.

Why You Should Be Involved

Involvement with ARIAS•U.S. provides your company with:

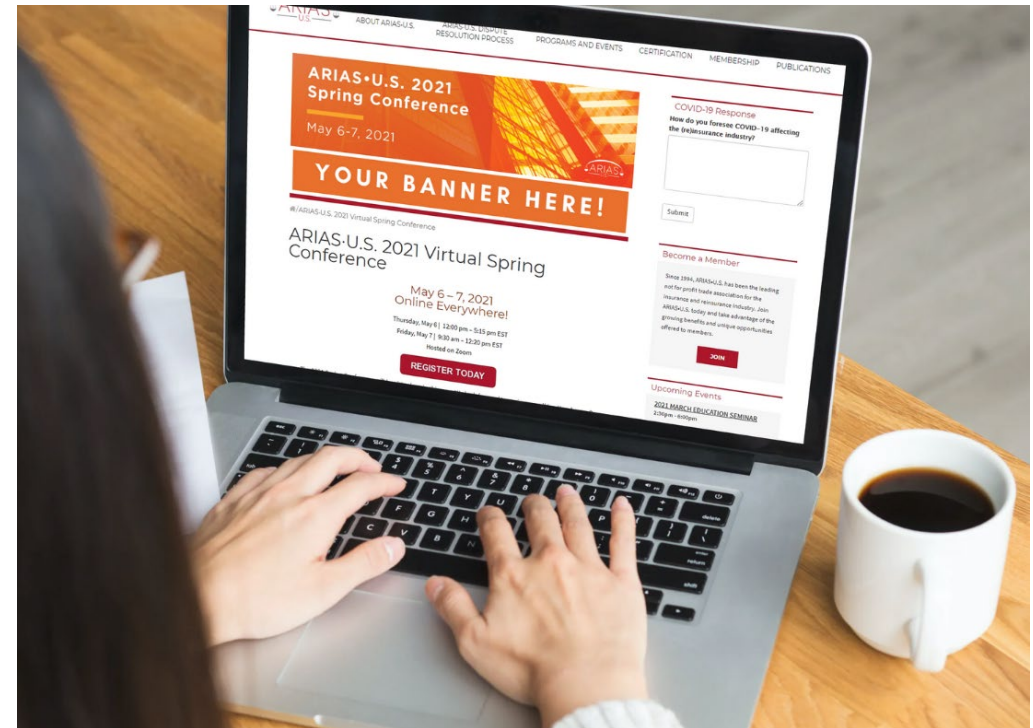
- Brand exposure to this lucrative market before, during , and after the event;
- The opportunity for your company to interact with ARIAS•U.S. leadership and core supporters; and
- A win-win scenario for your company, your target audience and ARIAS•U.S.

Networking Breakout Sponsor

\$2,000, multiple sponsorships available

Benefits include:

- One (1) complimentary registration to attend the conference
- Prerecorded message for conference attendees
- Acknowledgment in all print material, website, emails, social media post, ARIAS•U.S. Quarterly
- Image on Zoom screen during waiting room or entry into the Zoom meeting
- Verbal recognition from ARIAS•U.S. Chairperson
- Opportunity to send one dedicated email to attendees post-event *(sponsor to provide content & with ARIAS•U.S. approval)*



Women's Networking Package

\$2,000, two sponsorships available

Benefits include:

- One (1) complimentary registration to attend the conference
- A prerecorded message for conference attendees
- Acknowledgment in all print material, website, emails, social media post, *ARIAS•U.S. Quarterly*
- Image on Zoom screen during waiting room or entry into the Zoom meeting
- A verbal recognition from ARIAS•U.S. Women's Committee Chair
- Opportunity to send one dedicated email to attendees post-event *(sponsor to provide content & with ARIAS•U.S. approval)*

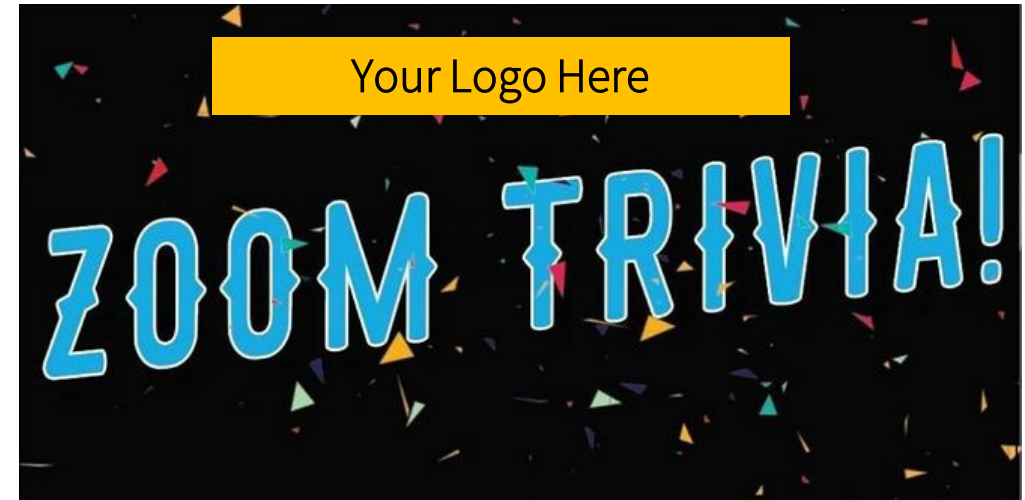


Trivia Sponsorships

\$1,000, two sponsorships available

Benefits include:

- Logo visibility on screen during the trivia game
- Logo placement whenever Trivia Game is promoted in promotional emails, website, and social media platforms
- Linked to company message in video or image (with ARIAS•U.S. approval)
- Placement in event program



Email Sponsorships

\$500 each, multiple sponsorships available

Benefits include:

- Logo placement on all conference related emails (40% open rate)
- Logo placement in either the *Conference Tech Tips* or the *Know Before You Go* emails
- Logo placement on Spring Conference page on website
- Logo placement in event program

Sponsored Email



ARIAS•U.S. Sponsorship Items

Make the virtual experience more memorable by treating participants to some stay-at-home gifts to enjoy during the meeting!

Each product will have your logo alongside the ARIAS•U.S. logo for a personalized opportunity to promote your brand.

Sponsorship opportunities are customizable, so if you do not find the opportunity that's perfect for your company from the list below, please contact us at smeier@arias-us.org!



Webcam Cover

\$1,000



Hand sanitizer

\$1,500



Stress ball with face mask

\$1,500



Cork Coaster

\$1,500



Snacks

\$1,500-\$2,000



Mouse Pads

\$1,500-\$2,000



Wine glass

\$2,500



Coffee Mugs or Tumblers

\$2,000-\$3,000

Interested in Sponsoring?

Fill out the [Sponsorship Commitment Form](#) and send to smeier@arias-us.org, or contact us with any questions!