



2023 AMELIA
ISLAND

Spring Conference
PROSPECTUS
May 17 – 19 2023



Sponsorship Opportunities

2023 ARIAS•U.S. Spring Conference Sponsorship Opportunities

ARIAS•U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS•U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolution and also provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society. The Spring Conference attendees typically include experienced professionals in the reinsurance arbitration sector, including key decision makers such as law firm managing partners, (re)insurance officers and senior management. The Spring Conference caters to C-Suite executives who want to conduct business while enjoying the Florida surf and sun.

The 2023 ARIAS•U.S. Spring Conference will take place at The Ritz-Carlton Hotel, Amelia Island, Florida, May 17-19. This three-day conference will include general sessions, breakout sessions, daily breakfast, lunch and networking receptions. Expected attendance is 200-250.



Why You Should Be Involved

Involvement with ARIAS•U.S.:

Exposes your brand to this lucrative target market of key decision makers before, during, and after the event.

Provides the opportunity for your company to interact with ARIAS•U.S. leadership and core supporters.

Creates a win-win scenario for your company, your target audience and ARIAS•U.S.

All ARIAS•US Spring Conference Sponsors Receive

Logo placement and recognition in marketing materials, event signage, and onsite materials as a conference sponsor.

Logo placement and recognition on ARIAS•U.S. Spring Conference webpage with link to your corporate website.

Logo placement and recognition as a sponsor in ARIAS•U.S. Quarterly Spring Conference Recap Section.

Opportunity to include an insert in the Spring Conference registration materials. **

Recognition from the podium at the opening and closing general sessions.

*** Content is supplied by the Sponsor.*

Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!



Sponsorships

WATER BOTTLE SPONSOR | USD \$1,000

Have your logo displayed on custom water bottles as a giveaway to the conference attendees.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

MORNING AND/OR AFTERNOON REFRESHMENT BREAK | USD \$1,500 per day

Sponsor coffee and/or soft drinks on Wednesday, Thursday and/or Friday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo near stations

HOTEL ROOM KEYS | \$2,000

Add your custom graphics to the hotel room keys and put your name in the hands of all attendees. Sponsor responsible for all associated production and hotel costs. Artwork due by 4/10/23.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

Sponsorships *continued...*

BEACH GAMES SPONSOR | USD \$2500

Sponsor the Beach Games offered during the Thursday's social activities break time.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

NETWORKING BREAKFAST | USD \$3,000 per day

Sponsor breakfast on Thursday and/or Friday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the breakfast

CONFERENCE LANYARDS | \$3,500 **SOLD**

Place your name around the necks of all attendees as they navigate through the conference. All attendees will be required to wear their conference badge to enter educational sessions and the exhibit hall. Their lanyard with your company name will be with them the whole time.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

Sponsorships *continued...*

NETWORKING LUNCHEON | USD \$4,000 per day

Sponsor a luncheon on Wednesday and/or Thursday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the luncheon

COCKTAIL RECEPTION | USD \$4,000 per day

Sponsor a reception on Wednesday and/or Thursday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the reception and on cocktail napkins

KEYNOTE SPONSOR* | USD \$5,000

Sponsor Wednesday's Keynote Speaker.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo outside of session
- Recognition in conference emails and social media postings promoting the Keynote Speaker
- Introduction of Keynote Speaker

* Sponsorship subject to Keynote approval

Sponsorships *continued...*

WI-FI SPONSOR | USD \$5,500

Have your name or logo displayed prominently on the conference Wi-Fi network's login page with a Custom Splash Page.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

Sponsorship Commitment Form

EVENT SPONSORSHIP

☐ *Hotel Room Keys– \$2,000
(1 opportunity available)*

☐ *Conference Lanyards– \$3,500
(1 opportunity available) **SOLD***

☐ *Keynote Sponsor – \$5,000
(1 opportunity available)*

☐ *Networking Breakfast – \$3,000 per day
(1 opportunity available per day)*

☐ *Refreshment Break - \$1,500 per day
Morning and/or Afternoon
(1 opportunity each available per day)*

☐ *Networking Luncheon– \$4,000 per day
(1 opportunity available per day)*

☐ *Cocktail Reception– \$4,000 per day
(1 opportunity available per day)*

☐ *Beach Games Sponsor - \$2,500
(1 opportunity available)*

☐ *Wi-Fi Sponsor – \$5,500
(1 opportunity available)*

☐ *Water Bottle Sponsor - \$1,000
(1 opportunity available)*

Contact Person: _____

Company or Agency Name: _____

Address: _____

City/State/Zip: _____

Telephone/Fax/E-mail: _____

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

Please e-mail your completed form to asmithford@arias-us.org.

ARIAS•U.S.

222 S. Riverside Plaza, Suite 1870 • Chicago, IL 60606

Email: asmithford@arias-us.org