



Fall Conference  
**PROSPECTUS**  
November 9 – 10 2023

**2023** NEW YORK



Sponsorship Opportunities

# 2023 ARIAS·U.S. Fall Conference Sponsorship Opportunities

ARIAS·U.S. (AIDA Reinsurance & Insurance Arbitration Society) is the leading not-for-profit trade association for the insurance and reinsurance industry. ARIAS·U.S. promotes excellence, advancement, and education around insurance and reinsurance alternative dispute resolution and also provides a pool of certified arbitrators. Membership is open to law firms, corporations, and individuals interested in helping to achieve the goals of the Society. The Fall Conference attendees typically include experienced professionals in the reinsurance arbitration sector, including key decision makers such as law firm managing partners, (re)insurance officers and senior management.

The 2023 ARIAS·U.S. Fall Conference will take place at The Hilton Hotel, New York City, New York. This two-day conference will include general sessions, breakout sessions, daily breakfast, lunch and networking reception. Expected attendance is 200-250.



# Why You Should Be Involved

## Involvement with ARIAS·U.S.:

Exposes your brand to this lucrative target market of key decision makers before, during, and after the event.

Provides the opportunity for your company to interact with ARIAS·U.S. leadership and core supporters.

Creates a win-win scenario for your company, your target audience and ARIAS·U.S.

## All ARIAS·US Fall Conference Sponsors Receive

Logo placement and recognition in marketing materials, event signage, and onsite materials as a conference sponsor.

Logo placement and recognition on ARIAS·U.S. Fall Conference webpage with link to your corporate website.

Logo placement and recognition as a sponsor in ARIAS·U.S. Quarterly Fall Conference Recap Section.

Opportunity to include an insert in the Fall Conference registration materials. \*\*

Recognition from the podium at the opening and closing general sessions.

Opportunity to send an e-mail to attendees pre- or post-conference \* (Sponsor will provide the content for approval by the ARIAS·U.S. Board. Staff will send out on behalf of your company.)

*\*Available to sponsors at the \$3,000 or above level.*

*\*\* Content is supplied by the Sponsor.*

***Sponsorship opportunities are customizable, so if you don't find the opportunity that's perfect for your company, please contact us!***



# Sponsorships

## **BREAKOUT SESSION | USD \$1,000**

Elevate your brand by sponsoring a dynamic Breakout Session at the Fall Conference. Showcase expertise, connect with a focused audience, and shape session content to align with your message. Gain recognition through logo placement, event materials, and social media promotions. Forge connections during networking events and leave a lasting impact on attendees. Secure your sponsorship now to position your brand as a leader in advancing industry knowledge at the conference.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

## **MORNING AND/OR AFTERNOON REFRESHMENT BREAK | USD \$1,500 per day**

Sponsor coffee and/or soft drinks on Thursday and/or Friday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo near stations

## **WOMEN'S NETWORKING EVENT | USD \$2,000**

The Women's Networking Group meets at both the Fall and the Spring Conferences to provide opportunities for women in the industry to network and learn from one another. Sponsoring this event at the 2023 Fall Conference is a great way to promote your company to these driven women rising through the ranks of the profession. More than just a chance to network, this event will provide interesting insights for attendees to bring back to their professional settings and continue to enhance their careers.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website

# Sponsorships *continued...*

## **AUDIO-VISUAL | USD \$2,000**

Elevate your brand as the Audio-Visual Sponsor for the captivating General Sessions at the Fall Conference. Your logo will shine as attendees experience seamless content delivery, showcasing your commitment to innovation. Benefit from prominent exposure, connect with a diverse audience, and display your technical expertise through flawless audio-visual setup. Engage in high-profile networking, strengthen industry relationships, and amplify your brand's reach. Your sponsorship will be highlighted across conference materials and online platforms, cementing your role in the event's success. Take advantage of this opportunity to leave a lasting impression as a vital contributor to the conference. Secure your Audio-Visual Sponsorship now and position your brand at the forefront of the General Sessions.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo near stations

## **NETWORKING BREAKFAST | USD \$3,000 per day**

Sponsor breakfast on Thursday and/or Friday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the breakfast
- Pre and post conference attendee list

# Sponsorships *continued...*

## CONFERENCE LANYARDS | \$3,200

Place your name around the necks of all attendees as they navigate through the conference. All attendees will be required to wear their conference badge to enter educational sessions and the exhibit hall. Their lanyard with your company name will be with them the whole time.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Pre and post conference attendee list

## NETWORKING LUNCHEON | USD \$4,000

Sponsor a luncheon on Thursday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the luncheon
- Pre and post conference attendee list

## COCKTAIL RECEPTION | USD \$4,000

Sponsor a reception on Thursday.

- Recognition on conference website
- Recognition in conference program book
- Recognition in social media postings
- Acknowledgment on conference website "Thank You Page," with a link to Sponsor's website
- Signage with Sponsor logo at the reception and on cocktail napkins
- Pre and post conference attendee list

# Sponsorship Commitment Form

## EVENT SPONSORSHIP

- Breakout Session – \$1,000  
(5 opportunities available)
- Refreshment Break – \$1,500 per day  
Morning and/or Afternoon  
(1 opportunity each available per day)
- Women’s Networking Event – \$2,000  
(1 opportunity available) **SOLD**
- Audio-Visual – \$2,000  
(2 opportunities available)
- Networking Breakfast – \$3,000 per day  
(1 opportunity available per day)
- Conference Lanyards– \$3,500  
(1 opportunity available) **SOLD**
- Networking Luncheon– \$4,000  
(1 opportunity available)
- Cocktail Reception– \$4,000  
(1 opportunity available)

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Contact Person: \_\_\_\_\_

Company or Agency Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone/Fax/E-mail: \_\_\_\_\_

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

**Please e-mail your completed form to [Ischiffer@arias-us.org](mailto:Ischiffer@arias-us.org).**

**ARIAS-U.S.**

222 S. Riverside Plaza, Suite 1870 • Chicago, IL 60606

Email: [Ischiffer@arias-us.org](mailto:Ischiffer@arias-us.org)