# ARIAS-US **30<sup>th</sup> Anniversary** *Sponsorship Opportunities*





# **Sponsorship Opportunities**

ARIAS-U.S. (AIDA Reinsurance & Insurance Arbitration Society) is celebrating its 30th Anniversary in 2024. The celebration kicks off at the 2024 ARIAS-U.S. Spring Conference at the Fairmont El San Juan Hotel, Puerto Rico, with a Gala Celebration on May 1, 2024, the first evening of the conference. ARIAS is seeking Sponsors for the Gala and special 30th Anniversary Sponsorships have been developed for this purpose. These special Sponsorships will provide year-round benefits, including at the Spring and Fall 2024 Conferences. ARIAS encourages all corporate members (and individual members) to consider sponsoring the 30th Anniversary Gala during the 2024 Spring Conference. Please commit to your sponsorships by March 11, 2024.

## 30<sup>th</sup> Anniversary Sponsorships

### ) 30<sup>™</sup> ANNIVERSARY PLATINUM SPONSORSHIP | USD \$20,000 🚥

- Recognition as an exclusive Platinum Sponsor for Spring and Fall Conference in all event promotional materials.
- The logo is prominently displayed on the event website and marketing collateral.
- Acknowledgment at the opening of the Spring Conference.
- Dedicated sponsor spotlight in one issue of the ARIAS-U.S. Quarterly.
- Full-page advertisement in the official event program.
- Social media shout-outs recognizing Platinum Sponsors.
- Two (2) complimentary registrations to the ARIAS-U.S. 2024 Spring and Fall Conference.
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS·U.S. social media platforms.

### So<sup>™</sup> ANNIVERSARY GOLD SPONSORSHIP | USD \$10,500

- Recognition as an exclusive Gold Sponsor for Spring and Fall Conferences in all event promotional materials.
- The logo is displayed on the event website and marketing collateral.
- Acknowledgment at the opening of the Spring Conference.
- Half-page advertisement in the official event program.
- Social media shout-outs recognizing Gold Sponsors.
- One (1) complimentary registration to the ARIAS-U.S 2024 Spring and Fall Conference.
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS·U.S. social media platforms.



## 30<sup>th</sup> Anniversary Sponsorships continued...

### ) 30<sup>™</sup> ANNIVERSARY SILVER SPONSORSHIP | USD \$7,500

- Recognition as an exclusive Silver Sponsor for Spring and Fall Conference in all event promotional materials.
- The logo is displayed on the event website and marketing collateral.
- Acknowledgment at the opening of the Spring Conference.
- Quarter-page advertisement in the official event program.
- Social media shout-outs recognizing Silver Sponsors.
- Two (2) 50% discount registration to the ARIAS-U.S 2024 Spring and Fall Conference.
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS·U.S. social media platforms.

### **O** 30<sup>TH</sup> ANNIVERSARY BRONZE SPONSORSHIP | USD \$5,250

- Recognition as an exclusive Bronze Sponsor for Spring and Fall Conference in all event promotional materials.
- The logo is displayed on the event website and marketing collateral.
- Acknowledgment at the opening of the Spring Conference.
- Logo placement in the official event program.
- Social media shout-outs recognizing Bronze Sponsors.
- One (1) 50% discount registration to the ARIAS-U.S. 2024 Spring and Fall Conference
- Inclusion of promotional materials in attendee welcome kits.
- Access to the attendee contact list for post-event networking.
- Recognition on ARIAS·U.S. social media platforms.



### **30th Anniversary Sponsorship Commitment Form**

Deadline date for sponsorship commitment is March 11, 2024.

	Bronze	Silver	Gold	Platinum
Recognition of Level Sponsor in the Spring and Fall Conference in all event promotional materials.				
The logo is displayed on the event website and marketing collateral.				
Acknowledgment at the opening of the Spring Conference.				
Dedicated sponsor spotlight in one issue of the ARIAS·U.S. Quarterly.				
Full Page advertisement in the official event program.				
Half Page advertisement in the official event program.				
Quarter Page advertisement in the official event program.		0		
Logo advertisement in the official event program.				
Social media shout-outs recognizing Level Sponsors.				
One complimentary registration to the ARIAS·U.S. Spring Conference.				
Inclusion of promotional materials in attendee welcome kits.				
Access to the attendee contact list for post-event networking.				
Recognition on ARIAS·U.S. social media platforms.				
Please select one:			<u>.</u>	
30th Anniversary Platinum Sponsor – \$20,000 (5 opportunities available)	30 <sup>th</sup> Anniversary Silver Sponsor – \$7,500 (15 opportunities available)			
30 <sup>th</sup> Anniversary Gold Sponsor – \$10,500 (10 opportunities available)	30 <sup>th</sup> Anniversary Bronze Sponsor – \$5,250 (15 opportunities available)			
Contact Person:				
Company or Agency Name:				
Address:				
City/State/Zip:				
Telephone/Fax/E-mail:				

This document serves as a contract. All sponsorship requests are final. Execution of this sponsorship commitment form signifies assumption of legal responsibility to pay for all sponsorship as stipulated on the form. Sponsorship is not confirmed until full payment is received. Payment must be made in U.S. dollars drawn on a U.S. bank prior to the event date.

#### Please e-mail your completed form to asmithford@arias-us.org.

ARIAS•U.S. 222 S. Riverside Plaza, Suite 1870 • Chicago, IL 60606 Email: asmithford@arias-us.org