



# MEDIA KIT

## 2025

The AIDA Reinsurance and Insurance Arbitration Society, ARIAS·U.S. is a not-for-profit corporation that promotes improvement of the insurance and reinsurance arbitration process for the international and domestic markets. Founded in 1994, ARIAS·U.S. provides training and continuing education, in-depth conferences and workshops in the skills necessary to serve effectively as an arbitrator. In addition, ARIAS·U.S. certifies a pool of qualified arbitrators and serves as a resource for parties and their counsel when involved in a dispute, providing Rules, forms and practical guidance.

The *ARIAS·U.S. Quarterly*, published four (4) times per year in hard copy, is delivered USPS first-class to all ARIAS members residing in the US. The quarterly is also featured on the ARIAS·U.S. website, with issues dating back to 1994 archived for members to download for free. Thousands of professionals in the legal, reinsurance and arbitration field regularly access the Quarterly. The magazine includes articles that focus on procedural and legal issues and activities directly relevant to insurance/reinsurance arbitration. Several advertising options in the Quarterly are available to best deliver your advertising message to our devoted audience that includes insurance and reinsurance companies, law firms and other vendors as well as arbitrators. Unless otherwise noted, ad prices include identical ads in both the hard copy and electronic versions of the magazine.

### Black & White (Rate per Issue)

	1 Issue		2 Issues		3 Issues		4 Issues	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$850	\$950	\$775	\$850	\$650	\$715	\$500	\$550
Half Page	\$500	\$550	\$425	\$470	\$375	\$415	\$300	\$330
Quarter Page	\$250	\$275	\$215	\$240	\$185	\$200	\$150	\$165

### Color (Rate per Issue)

	1 Issue		2 Issues		3 Issues		4 Issues	
	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate	Member Rate	Non-Member Rate
Full Page	\$1,000	\$1,100	\$850	\$950	\$750	\$825	\$600	\$660
Half Page	\$600	\$660	\$510	\$560	\$450	\$495	\$360	\$395
Quarter Page	\$300	\$330	\$255	\$280	\$225	\$250	\$180	\$200

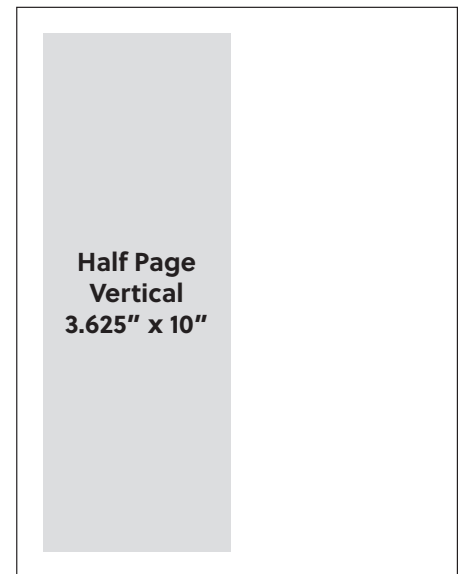
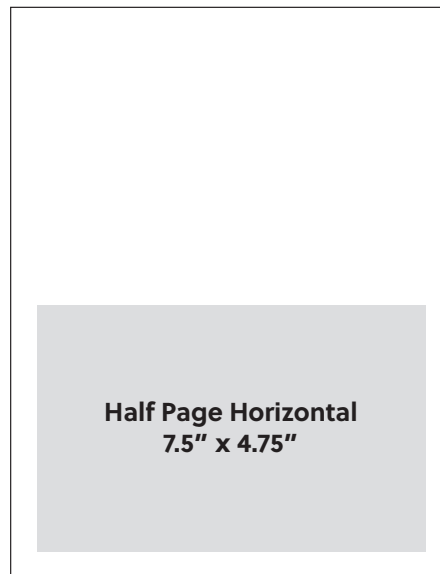
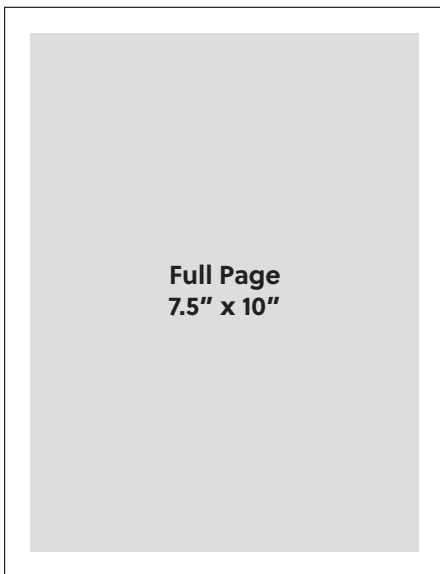


## Ad Submission Requirements

File types accepted: Adobe Photoshop; Adobe Illustrator (when sending EPS files, save all text as outlines); high resolution PDF file (distilled through Acrobat Distiller with fonts embedded); or packaged InDesign CS6 or older with all links and fonts included. Color images in CMYK mode only (do not send RGB), 300 dpi resolution, saved as PDF, Tiff or EPS.

### Production Specifications

Ad Size	Non-Bleed	Bleed	Trim
Full Page	7.5" x 10"	8.75" x 11.25"	8,5" x 11"
Half Page (Vertical)	3.625" x 10"	4.25" x 11.25"	4.125" x 11"
Half Page (Horizontal)	7.5" x 4.75"	8.25" x 5.625"	8.5" x 5.375
Quarter Page	3.625" x 4.75"	N/A	N/A



### Issue and Closing Dates

Issue	Issue Commitment Date	Ad Due Date
Q1	February 15	February 20
Q2	April 2	April 9
Q3	July 1	July 8
Q4	October 1	October 15

\* Advertising cannot be cancelled after the closing date of each issue.

Please contact Larry P. Schiffer at [lschiffer@arias-us.org](mailto:lschiffer@arias-us.org) for more information or to place an ad.



# ORDER FORM

## 2025

### CONTACT DETAILS

CONTACT PERSON \_\_\_\_\_

COMPANY OR AGENCY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

### INSERTION ORDER

NUMBER OF ISSUES \_\_\_\_\_

CIRCLE ISSUES:    Q1    Q2    Q3    Q4

AD SIZE \_\_\_\_\_

### PAYMENT INFORMATION

**\*Payment is due at the time of ad placement**

**Cancellation Policy: All advertising fees are non-refundable.**

**Grand Total Due: \$** \_\_\_\_\_

Visa     AmEx     MasterCard

CC# \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CVV \_\_\_\_\_

PRINT NAME \_\_\_\_\_ SIGNATURE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

*(If different from above)*

**Please email your completed form to [Ischiffer@arias-us.org](mailto:Ischiffer@arias-us.org).**